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SECRETARY AND PUBLICATIONS EDITOR
BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

January 3, 1952

Mr. Graydon Ausmus
WUOA, University of Alabama
University, Alabama

Dear Graydon:

I cannot tell you how delighted I was to see your note of December 26th, especially in view of the fact that I knew you had to do your own typing.

I have recently written two or three rather strong letters and yours is the first reaction I have received, outside of a note from Waldo who says, "Quit picking on Frank". I agree with everything you say. Jim has voiced objection to an expenditure of Kellogg funds to call together either the Board or the Executive Committee. I expect to go to Chicago this weekend in connection with a meeting of the Committee of Five, and I am hopeful that a meeting of the Executive Committee at least can be arranged for within the next week or so.

I am afraid that I differ with you in your nice comment about both Dick and Jim, to the effect that they are doing a super job. I have been compelled to admit to myself that they are doing a very mediocre sort of job, and I am not encouraged.

It is good to hear from you again. I had a general feeling that you had been rather cool during the last two months, but your letter certainly was the best New Year's present I have received thus far.

With all best wishes.

Cordially yours,

Seymour N. Siegel
President

sns/gu

WUOA-FM
91.7 ON YOUR FM DIAL
"THE VOICE OF THE UNIVERSITY OF ALABAMA"

EXTENSION DIVISION
UNIVERSITY OF ALABAMA

December 26, 1951

UNIVERSITY, ALABAMA
BOX 2002

Dear Si,

Nancy is in Chicago throwing snow balls no doubt, and my own typing is not a thing of beauty, but I'd like to pass along a few reactions to various communications concerning headquarters operation.

First, I should like to react to Jim Miles' proposal of December 5.

> In June (or was it early July) of the past summer, the President of NAEB appointed a committee to "supervise" the Kellogg grant between meetings of the full board. That committee was composed of Siegel, Ausmus, Paulu, and Miles. The purpose back of a small committee was that four people could get together more often and at less expense to advise with the executive director on headquarters operation than could the full board. This committee has not met as a committee but it or a newly created one could do so, and should, to draw up a blue print for the operation—a badly needed blue-print as pointed out by Jim. I move, Mr. President, that you call together a committee from the board at your earliest convenience to thrash out many of the problems which are an extrusion of our growing pains—for all of which may Allah be praised!

This small committee could draw up tentative proposals in an effort to solve the questions outlined by Jim in page 2 of his December 5 letter. (Although Jim outlined these as "The Proposal" they are basically questions for x which we need to find answers.) The full Board could then act on these proposals.

To toss a bit of grist for the mill: I do not think we need several committees. I suggest that we think in terms of two—within or without the membership of the board: one to think in terms of total operation and one, possibly a sub-committee of the other, to plan specifically for public school stations and for in-school use of broadcasts done by public school or college stations. I strongly urge, come what may, that a supervisory committee with full responsibility—subject to board approval—be established and be activated immediately to direct the operation of the Network, of the total headquarters activities, and to guide the destinies of the entire organization. The executive director has the full confidence of us all, but his job was established for the purpose of carrying out the business of NAEB as directed and dictated by the Board. No one man—even of Jim's caliber—should have the total responsibility for the organization. Every move he makes should be the result of careful planning by several members of the Board.

Now, to react to Si's letter of December 21st. in reference to the tape network operation. (Incidentally, I think every member of the Board is obligated by his acceptance of the appointment to react to all of the questions which arise so all may profit by the ideas of the others.)

> I know nothing about the FSA series but I do know that it points up the need for the activation of our program acceptance committee. Who now constitutes that committee and how does it operate? Which leads to another question: Who decides what types of new programs are needed by member stations? What determines the ratio of talks, music, drama, etc. to be offered? And Who?
>
> I hold no brief or beef for the current method of tape distribution. My one reaction to it has been that there is a terrific pile of tape tied up in the "package" system; however, this is just one more example of the sort of think which needs thrashing out in a committee--with reports feeding out to the total Board and the full membership. If the "package" technique is the most desirable from the headquarters viewpoint, let's have it pointed up through discussion, then make it clear why to all concerned. As broadcasters we are not doing a good job of communicating ideas ~~xxxxxxxxxxxxxxxxxx~~ between ourselves.

This page and one half boils down to a simple fact: we've tossed Jim and Dick into the job of running the network and other NAEB business with too little direction from the Board. They are doing a super job but not always just as individual members would have it done. We have failed to relay our ideas to them and they have failed to interpret their ideas to us in a few instances. The committee which I suggest be activated and kept activated will clear this two-way communication problem and make for smoother operation all the way up and down.

Yours for a good 1952.

Sincerely,

Graydon Ausmus

Carbons to all members of the Board

January 3, 1952

Mr. Seymour Siegel
Radio Station WNYC
Municipal Building
New York City, New York

Dear Si:

With your full knowledge of my wholehearted admiration, support, and loyalty to you and the unbounded respect with which I have always viewed your operations, you will, I am sure, accept a minor spanking from me.

Very briefly, I am not at all doubtful that Frank's failure to report to you and the Board on the financial status of NAEB has been most annoying and certainly if he has been derelict in his duties he needs to be pulled up by the boot straps. Your letter of December 28, however, was too strong particularly in view of your having forwarded copies to members of the Board. It could result only in completely antagonizing Frank and should never have been written. Please consider yourself duly spanked.

May I reaffirm my absolute confidence in what you are doing and my appreciation for the very excellent way in which you have always conducted NAEB affairs. I think I have a clearer picture than anyone of the enormous amount of work and thought and the large portion of your heart that you have poured into this organization. All of the membership are grateful to you and all of us are extremely proud of you.

You must realize, however, that few people are as efficient as you are in handling their own problems, as well as organizational jobs, and be a bit more tolerant of the weaknesses of others. I have been aware for some time of the very great pressure that NAEB affairs was placing on you and of the demands on your time which it is making. You of all the people I know in the organization are big enough to handle it, however, and I am completely confident that you will continue to do so.

Loving you like a brother, I suggest that you write Frank Schooley with carbons to other members of the Board reaffirming the fact that you do need a statement from him but apologizing for the bruskness of the letter you sent under the date of December 28. I think it will warm up a cold spot that your other letter created. Furthermore, don't let me hear any more baby-talk about quitting an office because it has run into some snags. If you can't iron out the rough spots, I know well that I could not and, what is more, would not tackle the job. I know of absolutely no one in the

organization who can do this job as well as you are doing it. I regret very much that it has become such a terrific responsibility that you have been driven to the point which your letter suggests. I shall, however, be extremely disappointed in you as a person, as well as being disappointed for the organization, if there is any more suggestion that you would like to get out.

My kindest, my fondest, and my best always.

Sincerely,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA/ns

January 4, 1952

Mr. Seymour Siegel
Radio Station WNYC
2500 Municipal Building
New York City, New York

Dear Si:

I received today a note from Jim Miles that "the planning group of the Kellogg project for NAEB will meet January 17, 18, and 19". Who constitutes this group and who called the meeting? This seems to me to be another example of something that should be handled by you and not by the Executive Director. It raises again a question which has bothered me more and more recently: is the President and the Board running NAEB business or is the Executive Director?

In our discussions at Allerton House last summer and at the Gotham in September, I thought it was the consensus of the Board that the Executive Director was a creature of the Board and should operate by Board direction. It seems to me that Jim is operating strictly on his own. If this is an unjust criticism or if that is the way the Board wants him to operate, then I am off the beam. Is it a case of the tail wagging the dog or is it a case of a dogless tail?

Sincerely yours,

Graydon Ausmus,
Vice-President, NAEB

GA/ns

January 4, 1952

Mr. Seymour Siegel
President, NAEB
New York City, New York

Dear Si:

Your comment on my letter of December 18 to Dick concerning the Herald Tribune forum merits further comment. I don't know whether Dick has had a chance to get complete reactions from all the people to whom this series was distributed or not but we had comments from three stations besides our own that they had not scheduled these marvelous programs. We did not have the man hours necessary to audit them, edit them, etc. I personally feel a great sense of loss that we were not able to schedule them and I'm sure others had the same reaction. All of which leads me to the conclusion that unless programs of this nature can be edited into some semblance of readiness for broadcast, we are wasting time and money attempting to distribute them.

On the other side of the fense, when programs of this caliber are available, I feel that our headquarters staff should make every effort to edit them, even if it means holding them up a few days or even a couple of weeks. Incidentally, I hope headquarters operation will keep an eagle eye open to continue supplying the network with high caliber talk and discussion programs. In metropolitan areas where there is an accumulation of brain power, you aren't faced with the problem of finding someone who can speak brilliantly on a wide range of subjects. It is one of our problems outside the metropolian areas, however. I should like to urge, therefore, that the network continue to look for good talk and discussion programs to forward to stations over the country. I should like to see more emphasis placed on fifteen and thirty minute programs too because I feel that the hour discussion or lecture program, however good, will lose a lot of people who would stay through a good fifteen or thirty minute program.

I trust this will not be interpreted as a criticism of the network but as a constructive statement concerning this one series and other similar programs which we may find available in the future.

May all the good you deserve and more be yours in 1952.

Sincerely,

Graydon Ausmus
Vice-President, NAEB

GA/ns
cc: Dick Rider

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

January 4, 1952

Mr. Gano Dunn
Chairman of the Trustees
Cooper Union
8th St., & Astor Place
New York City

Dear Mr. Dunn:

I have just learned that there was never forwarded to you a release of the National Association of Educational Broadcasters concerning Cooper Union which was passed at the annual meeting of the Association at Biloxi, Mississippi on November 4, 1951.

It is with a great deal of pleasure therefore, that I transmit to you the release citing Cooper Union for the consistent high quality of the Cooper Union Forum.

With all best wishes, believe me.

Cordially yours,

Seymour N. Siegel
President

sns/gu
Encl.

BE IT RESOLVED:-

That the National Association of Educational Broadcasters in convention assembled, go on record as citing the Cooper Union For the Advancement of Science and Art for its contribution to the field of Adult Education through its pioneering efforts in and concrete support of the NAEB Tape Network and the consistent high quality of the Cooper Union Forum radio program series.

WUOA-FM
91.7 ON YOUR FM DIAL
"THE VOICE OF THE UNIVERSITY OF ALABAMA"

EXTENSION DIVISION
UNIVERSITY OF ALABAMA

January 4, 1952

UNIVERSITY, ALABAMA
BOX 2002

RADIO BROADCASTING SERVICES

Mr. Seymour Siegel
President, NAEB
New York City, New York

Dear Si:

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May all the good you deserve and more be yours in 1952.

Sincerely,

Graydon Ausmus
Vice-President, NAEB

GA/ns
cc: Dick Rider

January 7th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

I am following your advice. I needn't tell you that your letter of January 3rd was extremely heartwarming, and undoubtedly is the correct position.

I look forward to seeing you on the 18th.

Cordially,

Seymour N. Siegel
President

sns/t

WUOA - FM
91.7 ON YOUR FM DIAL
"THE VOICE OF THE UNIVERSITY OF ALABAMA"

EXTENSION DIVISION
UNIVERSITY OF ALABAMA

January 3, 1952

UNIVERSITY, ALABAMA
BOX 2002

RADIO BROADCASTING SERVICES

Mr. Seymour Siegel
Radio Station WNYC
Municipal Building
New York City, New York

Dear Si:

With your full knowledge of my wholehearted admiration, support, and loyalty to you and the unbounded respect with which I have always viewed your operations, you will, I am sure, accept a minor spanking from me.

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You must realize, however, that few people are as efficient as you are in handling their own problems, as well as organizational jobs, and be a bit more tolerant of the weaknesses of others. I have been aware for some time of the very great pressure that NAEB affairs was placing on you and of the demands on your time which it is making. You of all the people I know in the organization are big enough to handle it, however, and I am completely confident that you will continue to do so.

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My kindest, my fondest, and my best always.

Sincerely,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA/ns

We are waiting for a check to the Buena Vista for Chasil Siepmann's room to clear. That will wipe out the Convention and I'll forward the deal to you or Frank -

GA

P.S. #2.

My university turned me down on expenses for the UNESCO Conference so I'll not be there.

GA

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WNYC, Municipal Broadcasting System
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New York 7, N. Y.

January 7th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

I have just received both of your letters of January 4th, and I want you to know that I am grateful to you for your comments.

You have expressed my personal view on "the Planning Group" of the Kellogg Project, exactly. Dick took sharp exception to Miles running away with the ball without consultation. I feel that the meeting on January 18th will give you an opportunity to express your views, and I am confident that your ideas will prevail.

Insofar as the Herald Tribune series is concerned ~~on~~ the general operation of the Network, Dick Rider has been invited to attend the Board meeting, and this will give us an opportunity to lay out specific policies and directives.

Cordially,

Seymour N. Siegel
President

sns/t

January 7th, 1952

Mr. Frank Schooley
W I L L
University of Illinois
Urbana, Illinois

Dear Frank:

I have just returned from a meeting of the Committee of Five at Ames, Iowa, and as Jim Miles will probably tell you, we managed to achieve a grand catharsis.

There is no doubt that I was extremely discourteous to you in my last letter, and for this I am apologetic. I am hoping that the meeting in New York on January 18th will result in a better understanding, on my part, of your problems, and that both of us can pitch in and do a job for NAEB.

Cordially,

Seymour N. Siegel
President

sns/t

cc: Officers and Directors

xxxxxxxxx

January 9th, 1952

Mr. Marcus Cohn
Cohn and Marks
Cafritz Building
Washington 6, D. C.

Dear Marcus:

I appreciate your note of December 27th, together with the copies of HR 3589, as reported out of the House Judiciary Committee. I am glad to learn that the Judiciary Committee has modified the original bill and the prohibition against the use of non-dramatic literary works, applies only in those instances where the programs were "for profit".

I note that the legislation has reported out of the Committee prohibiting the making of any records or transcriptions whether for profit or not. It is entirely possible that when the Senate Judiciary Committee considers the bill, I may be interested in testifying as a representative of WNYC.

With all best wishes, I am

Cordially,

Seymour N. Siegel
Director

sns/t

cc: George Jennings, Burton Paulu, Graydon Ausmus, Richard Hull

January 10th, 1952

Mr. Frank Schooley
W I L L
University of Illinois
Urbana, Illinois

Dear Frank:

I hasten to acknowledge your letter of January 7th.

Let me congratulate you on revising the system of record keeping. Having an accountant set up a system is an excellent idea, and I hope that he can get the system set up without too much delay.

You are perfectly correct in assuming that the tremendous growth and change in NAEB makes an efficient system a necessity.

Cordially,

Seymour N. Siegel
President

P.S. I hope that the membership list will include as much detail about individual stations as is possible to obtain without delaying publication.

sns/t
cc: Officers and Directors

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New York 7, N. Y.

January 10th, 1952

Mr. Frank Schooley
W I L L
University of Illinois
Urbana, Illinois

Dear Frank:

I am certainly grateful to you for a copy of your letter of January 5th, addressed to Burton, indicating that you were forwarding the NAEB Signature Cards for the Chemical Bank.

I am glad, also, that you have forwarded the executed application for the Treasurer's Bond.

I am extremely sorry that I hadn't heard from you before this concerning your efforts to obtain a bond in Champaign-Urbana. I believe you did the right thing by transmitting payment to the insurance firm.

Let me also acknowledge your letter of January 5th, wherein you indicate that you are in the process of preparing your statements for mailing.

If there is any way in which you can anticipate some of the dates, this would be helpful. Last year, Mr. Griffith was ill during the month of January, and consequently many of the billings were delayed.

As you know, we have many outstanding indebtednesses and the sooner bills are mailed out, the sooner funds will become available to defray our accounts payable.

Let me again indicate my high regard for the manner in which you are speeding up the business of NAEB.

Cordially,

Seymour N. Siegel
President

sns/t

cc: Paulu, Ausmus

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Urbana, Illinois

SECRETARY AND PUBLICATIONS EDITOR
BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

January 10th, 1952

Mr. Frank Schooley
W I L L
University of Illinois
Urbana, Illinois

Dear Frank:

The enclosed news item indicates that the FCC has granted an application of the Fulton High School of Knoxville, Tennessee for an FM license.

Would you be good enough to send a membership letter and application? By copy of this letter, Alvin Gaines is requested to write to the principal of the Fulton High School offering any assistance in behalf of NAEB.

Cordially,

Seymour N. Siegel
President

sns/t
encl.

cc: Paulu, Ausmus, Gaines

January 11th, 1962

Mr. Graydon Ausmus
WJOA
University of Alabama
University, Alabama

Dear Grayden:

It's good to see you back in the saddle again. Your letter of January 9th indicates a strong opinion, and I hope that you are able to make yourself heard at the forthcoming meeting.

I have often indicated that I hold no brief, one way or the other, as to where NAEB is going. I, of course, have certain personal ideas, and I often differ personally with many people. Nevertheless, I am more concerned with the implementation of the democratic process, than almost anything else. Whatever it is the pleasure of the Board to do, I am for. If some of my recent communication have stirred the members of the Board to action, I am very pleased.

By all means, draw the blueprint you have in mind, and be prepared to make a forceful presentation. My own ideas have to do with the rendering of various services to the individual stations, over and above Network service. NAETB sends out the equivalent of a ton of paper every month. NAEB should certainly be prepared to do likewise.

I would like to see the organization consider the three basic objectives during the coming year. 1)Research, 2)Audience building and 3)the establishment of a relay network, even if only on a cluster basis. I hope to have the opportunity to talk to these three points.

Even more fundamentally, do we need a well-oiled organization to see that files are maintained; that station histories are brought up-to-date; that a directory of stations and facilities and personnel is immediately available; that bills be transmitted and funds collected. There must be an entire re-examination of the terms of the various grants we have received. We are now grown up, but unless we get Hull's "plumbing system", it doesn't do any good to have the plush lined bathtub. The water is getting stagnant.

Once again, let me offer my heartiest thanks for your support. I look forward to receipt of the letter from Dr. Morton.

Cordially,

Seymour N. Siegel, President

cc: Paulu, Miller, Hull

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

January 9, 1952

Mr. Seymour Siegel
President
NAEB
New York City, N.Y.

Dear Si:

Glad to have your letter of January 7 regarding my letter on the Headquarters' operation and I am also glad to know that you concur in my opinion that the Executive Director is a creature of the Board and as such should follow directives of the Board. A number of things that have happened this year have made me regret that I did not push for this Executive Director's job the first year. I honestly feel that I could have carried out the intent of the office and the needs of the organization more effectively than Jim is doing. He has the grandiose idea that his is a sort of super executive position set up to run NAEB business, including all the responsibilities formerly assumed by the Board and President. My reason for writing you concerning this is to urge that at this up-coming meeting you assume full control of the Board meeting and the discussions and direct your questions to the Board for settling rather than giving Jim the ball to run with. A specific point which will illustrate what I mean was an incident that occurred at the Gotham meeting in September. I reacted with some surprise when you turned to Jim and asked if we could pay Siepmann an honorarium at the fall convention from the Kellogg Foundation money. My feeling at the time was that it should have been a question settled by the Board with a directive to Jim instructing him to pay Siepmann, if the Board decided that it was a legitimate expenditure.

I shall try between now and the 18th to draw up a blueprint for presentation at the Board meeting of my understanding of the relationship between the Kellogg Foundation, the Executive Director, and the Board of Directors---a rehash of my letter of January 26.

If you have any specific suggestions, ideas, or reactions which you would like me to present or would like to be giving special thought or consideration prior to the meeting, please let me know by return mail. I hope we can get a working blueprint on paper as well as in the minds of all members of the Board and all connected with the organization at this meeting.

After checking schedules, I had better plan to get into New York on the afternoon of the 17th. January is a bad month for flying and it will be pushing my luck too far to depend on the night flight which gets into New York at 6:00 on schedule but which is cancelled frequently. Please ask Terry to reserve my room at the Gotham for Thursday night.

It will be good seeing you.

Sincerely,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA/ns

P.S. Another subject of considerable importance has come up and I am enclosing a special letter on it.

Glad to see the little note to Hank —
Good boy.

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New York 7, N. Y.

January 9, 1952

Mr. Seymour Siegel
Radio Station WNYC
New York City, New York

Dear Si:

This is a subject about which I should have written you sooner but which should be given consideration by the Board on the 18th.

Dr. J.R. Morton, Director of Continuation Education in the Extension Division at the University of Alabama, who was the University representative at the Biloxi convention (not by accident) is the National University Extension Association chairman on atomic energy and last year, through cooperation of the AEC, promoted with money contributed by the AEC the traveling exhibit on atomic energy, a project costing upwards of $100,000. This project, conceived and supervised almost entirely by Dr. Morton, has pleased the AEC immensely and they are now ready to listen to other ideas from him.

Dr. Morton will write you a letter within the next few days soliciting the suggestions and support of the NAEB for a project in adult education on atomic energy utilizing radio. I think it will be a very excellent opportunity for us to capitalize upon a contact and perhaps get some additional money for the production of programs for our network. He will probably ask that you set up a committee to work with him and my purpose in writing in advance of his letter is to tell you that I personally feel that it is an opportunity which we cannot pass up. Incidentally, Dr. Morton formed a very high opinion of the membership of NAEB at the Biloxi meeting and said on a number of occasions that he thought it was a wide awake and intelligent group of people going about important business in a business-like way.

A second point worthy of consideration is that Dr. Morton has just accepted a position as consultant with the adult education division of the Ford Foundation and will devote half of his time to this job. It is at this point 100% secret. His assignment, I understand, will be to make an inventory and evaluation of the adult education activities of the extension division arms of the colleges and universities of the country---including educational radio stations. This latter assignment of his obviates my interest in our cooperating vigorously with his atomic energy project. I think you might even wire him an invitation to meet with the Board in New York if you get his letter concerning the AEC business soon enough.

As I have indicated, this letter must be held in the strictest confidence. In the first place, he does not know that I know of his

Ford Foundation assignment and he certainly would not appreciate my sending an advance preview of the letter you will receive from him on the AEC business.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA/ns

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New York 7, N. Y.

January 16th, 1952

Miss Dorothy M. Noble
Chemical Bank & Trust Company
Lexington Avenue at 49th Street
New York, N. Y.

Dear Miss Noble:

I am transmitting, herewith, the three signature cards for the NAEB account. Since the death of Mr. Griffith, Mr. Frank E. Schooley has been elected treasurer of NAEB.

You will note that either Mr. Schooley's signature or mine is to be considered the authorized signature for the organization.

Will you be good enough to send all bank statements to Mr. Schooley at radio station WILL, University of Illinois, Urbana, Illinois.

Cordially,

Seymour N. Siegel
President

cc: Ausmus, Schooley, Paulu

sns/t

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

January 16th, 1952

Mr. Matthew Mapear
75 West 45th Street
New York, N. Y.

Dear Matt:

I am transmitting, herewith, the form, filled out by Frank Schooley, Treasurer of the National Association of EducationalBroadcasters, with the request that the Maryland Casualty Company issue a bond in favor of the NAEB.

Cordially,

Seymour N. Siegel
President

sns/t
encl.

cc: Ausmus, Schooley, Paulu

January 24, 1952

Member of
NAEB Board and/or
NAEB Adult Education Committee

Dear Sir:

Here is a complete package of materials relating to the Lowell-NAEB Adult Education Project, financed by the Fund for Adult Education.

The various minutes, memos, program plans, and reports are arranged more or less chronologically.

All future issues of such material will be distributed to you for addition to this collection so that you may be fully informed from start to finish; moreover, we will see to it that all subsequent releases are carefully slugged as to subject matter and date.

Sincerely yours,

William G. Harley

William G. Harley
Program Coordinator
NAEB Adult Education Project

P.S. Not included in this package is material relating to the project which is included in minutes sent out from Champaign. It is assumed you have copies, but for your references these are:

1. NAEB Board meeting, Sept. 14-15, 1951: A report on program series together with list of people consulted in their development.

2. Committee of Five meeting, Dec. 8, 9: Contains budget and proposal for Washington "News" bureau.

3. Committee of Five meeting, Jan. 5, 6, 1952: Contains proposal for publicity and promotion campaign.

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

January 28th, 1952

Mr. Richard B. Hull
W O I
Iowa State College
Ames, Iowa

Dear Dick:

My huzzahs and congratulations on the magnificent coverage you received for the WOI-TV-FAE project. I am sending the material on the Graydon, in accordance with your request.

You, and everybody associated with the project, deserve the highest praise.

Cordially,

Seymour N. Siegel
President

sns/t
cc Graydon Ausmus

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January 28th, 1952

Mr. Frank Schooley
W I L L
University of Illinois
Urbana, Illinois

Dear Frank:

I have your note of January 24th. Your suggestion that a copy of the NAEB minutes be sent to Wilbur, for his opinions and reactions, is an excellent one. I have just requested Burton to get the minutes out without delay, and at that time, I expect to send an explanatory letter to Wilbur.

Cordially,

Seymour N. Siegel
President

sns/t
cc: Ausmus, Paulu, Miles

February 7th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

Will you please send me Dr. Morton's first name and his address so I may write to him nominating you and Burton as the NAEB Committee to work with him as the Radio Chairman of the NUEA.

Cordially,

Seymour N. Siegel
President

sns/t

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January 26, 1952

Mr. Seymour Siegel
President, NAEB
New York City, New York

Dear Si:

May I congratulate you again for having done a magnificent job of riding herd on our meeting last weekend and tell you how good it was to see you. We shall have to wait, of course, till our February meeting, which I understand is to be on the 15th and 16th, to find out what effect our actions had upon Jim, on Will, and upon the Kellogg deal as a whole. I don't know how you feel about the work we accomplished but I was very pleased with the over-all job and glad to see the new members of the Board kicking in with their rough and ready re-actions.

I am sure you will agree with me that one of our biggest jobs, and most pressing, is the vitalizing of our committee on school broadcasts and an all-out effort to provide specific services to the public school people. I hope you will prod Al to get his committee at work immediately and will authorize Kellogg funds to implement their meetings and any projects they undertake. I am convinced that this group can accomplish a great deal more operating within the NAEB structure than as an independent group, but the time has come when we must make concrete our hopes for providing services for this group. In other words, we must push forward to provide them services or acknowledge that we cannot and let them get out and organize their own group for self-help.

I think you have done a wonderful job of setting up committees for the year, with the possible exception of making me chairman of the relay network committee, and we should see a sizeable amount of progress during the next eight or ten months. I hope you will get out letters to the chairmen of these committees outlining our duties and suggesting meetings, etc. Shall I notify the members of my committee of their appointments or will you and should I begin to make plans to get this committee together, possibly at the Columbus meeting, and should I prepare specific recommendations for the consideration of the Executive Committee concerning this committee assignment?

I know you have your hands full on a number of things and I will not push you for a reply to these questions but I shall be interested in instructions from you. Again, congratulations upon having done a terrific job of riding herd on a rough range during the past weekend. Let me know about the Executive Committee meeting dates as soon as possible.

I hope you will find time soon to write Dr. Morton naming your committee to work with him and his NUEA Committee on Atomic Energy as soon as possible. You may recall that I suggested you name Burton Paulu, because he is the radio chairman of the NUEA, and me, because I know how to work with Dr. Morton and I am here with ready access to him. You may wish to appoint a third member also. Dr. Morton's assignment to administer a special grant from the F.A.E. to NUEA for the evaluation of all Extension Division activities, including radio, of the major colleges and universities of the country has been announced locally, though I have seen no news publicity on it, so I assume that it is now public information. He told me a few days ago he thought there was considerable possibility of our getting a sizeable amount of money from the AEC to do this series of broadcasts on atomic energy so it might be well for us to string along with him.

My kindest and best always.

Sincerely,

Graydon Ausmus
Vice-President

GA/ns

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February 7th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

I have your note of February 5th concerning the NAEB luncheon at Columbus. You will remember that last year Harry Skornia made the program arraggements. It would seem to me that if you called Bill Harley he could make certain speakers, among our consultants, available if we needed such. In any event, I would like to leave the entire operation up to you, since the chances are better than even that I will not be in Columbus this year. You might appoint anyone else to assist you in the physical arrangements, etc., and you can use my name if you wish in asking for such appointments.

The Executive Committee is expected to meet in Urbana on Friday, February 15th, at approximately 10:00 a.m.

Jim Miles has made reservations for you, Burton and myself at the Urbana-Lincoln Hotel, and you should have received tax exemption certificates and travel vouchers from him.

Cordially,

Seymour N. Siegel
President

sns/t

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Minneapolis, Minnesota

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

February 13th, 1952

Mr. Kelsey B. Sweatt
Office of Audio-Visual Aids
Department of Education
Division of University Extension
200 Newbury Street
Boston 16, Massachusetts

Dear Mr. Sweatt:

I was delighted to get your note of February 11th. Mr. Wheatley had already indicated to me your interest in the field of program for in-school use.

Our In-school Programs Committee is chaired by Mr. Alvin Gaines of WABE, Board of Education, Atlanta, Georgia, and met at Urbana, Illinois last week. I am forwarding your letter to Mr. Gaines with the suggestion that he discuss the matter fully with you.

With best wishes, I am

Cordially yours,

Seymour N. Siegel
President

sns/t

CC: Gaines
Ausmus
Miles

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Minneapolis, Minnesota

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

February 18th, 1952

Madame F. Dony
Liaison Officer, Section for
Non-Governmental Organizations
Department of Public Information
United Nations
New York City

Dear Madame Dony:

I hasten to acknowledge your letter of February 12th in connection with our application for accreditation to the United Nations.

I am enclosing, herewith, a copy of our constitution as well as a descriptive folder concerning our Network activities.

I am also enclosing a copy of one of your own publications indicating the passage of a resolution by our organization, and showing our tremendous interest in the work of the United Nations.

I would appreciate hearing from you as soon as possible when the NAEB can be accredited.

Cordially yours,

Seymour N. Siegel
President

sns/t
encls.

February 19, 1952

Mr. Seymour Siegel
President
NAIB
WNYC
New York City, N.Y.

Dear Si:

It was good seeing you in Illinois and you have my admiration still for running a good show. In retrospect, I doubt the value of our visit to Wilbur in terms of its clarification of any issues involved. I am not disturbed about it, however, because Wilbur is too busy to concern himself about NAIB business, including the Kellogg grant and he is furthermore a thoroughly nice guy and we may depend upon his approval and support of practically anything we outline.

I think the plans we made for NAIB seminars etc. are excellent and will make our annual report, as well as our projects for next year, look very good. I hope that next year we will be able to divert more money for research than we have been able to do this year because of the emphasis that was placed upon research in the original grant. In this regard, by the way, wouldn't it be a good idea for you to write Dallas immediately and request that he begin right away the comparative analysis that Wilbur suggested, balancing NAIB operations (station logs, personnel, etc.) of a year ago with a comparable week at this point. My guess would be that Dallas can do this with the aid of one part-time secretary for a couple of months at very little cost to us. This seems to me to be a project for Dallas rather than one which Jim and Dick can, or should, handle and one which is a "must". If you agree with me on this, I would suggest that you contact Wilbur immediately asking him to get to work on it. It will take some time.

After this last meeting, I begin to feel that our operations are not all just something we are planning to do but I am suddenly aware that we have accomplished a great deal and now have something to show. Much of this accomplishment may be attributed directly to your leadership, to your being one jump ahead in the thinking and planning.

Turning to more immediate matters, do you want me to plot the agenda for the Columbus meeting or will you? If the former, please compile a list of subjects which you feel must be covered at Columbus and we can go over them at the Oklahoma meeting. If I am to be responsible for drawing up the agenda, I will write each member of the Board about the middle of March asking for suggestions for the agenda and then compile the agenda from those suggestions, as well as suggestions from you, Jim, and from my own thinking. The Columbus meeting will be a rough session

and I shall be out of the office a good part of the time between now and then so I'd like us to begin planning as soon as possible so that I can work on it and other NAMB business during the brief periods that I shall be in the office between now and then.

After more thinking on the project we discussed in my room Friday night, I am convinced that it would be desirable from both viewpoints and should appreciate your support on it. I am of the opinion that Wilbur will have considerable voice in this project also but I think we may depend upon his approval.

My kindest regards always.

Sincerely,

Graydon Ausmus,
Vice-President

GA/ns

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Minneapolis, Minnesota

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

February 25th, 1952

NAEB
Oklahoma
&
Columbus

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

I have your note of February 19th and I certainly would appreciate it if you would plan the entire agenda for the Columbus meeting. The basic purpose should be to bring the entire Board up-to-date on the actions of the Executive Committee, the Adult Education Committee, the Program Acceptance Committee and the In-School Program Committee. Perhaps after the Oklahoma meeting I will have more detailed ideas for an agenda.

I don't believe that the Columbus meeting will be as rough a session as you indicate. I think it is more important for you to consider the luncheon which will really be the major contribution of the organization to the Institute.

Cordially,

Seymour N. Siegel
President

P.S. I hope I have corrected the Morton situation.

sns/t
encl.

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PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
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February 19, 1952

Mr. Seymour Siegel
President
NAEB
WNYC
New York City, N.Y.

Dear Si:

It was good seeing you in Illinois and you have my admiration still for running a good show. In retrospect, I doubt the value of our visit to Wilbur in terms of its clarification of any issues involved. I am not disturbed about it, however, because Wilbur is too busy to concern himself about NAEB business, including the Kellogg grant, and he is furthermore a thoroughly nice guy and we may depend upon his approval and support of practically anything we outline.

I think the plans we made for NAEB seminars etc. are excellent and will make our annual report, as well as our projects for next year, look very good. I hope that next year we will be able to divert more money for research than we have been able to do this year because of the emphasis that was placed upon research in the original grant. In this regard, by the way, wouldn't it be a good idea for you to write Dallas immediately and request that he begin right away the comparative analysis that Wilbur suggested, balancing NAEB operations (station logs, personnel, etc.) of a year ago with a comparable week at this point. My guess would be that Dallas can do this with the aid of one part-time secretary for a couple of months at very little cost to us. This seems to me to be a project for Dallas rather than one which Jim and Dick can, or should, handle and one which is a "must". If you agree with me on this, I would suggest that you contact Dallas immediately asking him to get to work on it. It will take some time.

After this last meeting, I begin to feel that our operations are not all just something we are planning to do but I am suddenly aware that we have accomplished a great deal and now have something to show. Much of this accomplishment may be attributed directly to your leadership, to your being one jump ahead in the thinking and planning.

Turning to more immediate matters, do you want me to plot the agenda for the Columbus meeting or will you? If the former, please compile a list of subjects which you feel must be covered at Columbus and we can go over them at the Oklahoma meeting. If I am to be responsible for drawing up the agenda, I will write each member of the Board about the middle of March asking for suggestions for the agenda and then compile the agenda from those suggestions, as well as suggestions from you, Jim, and from my own thinking. The Columbus meeting will be a rough session

and I shall be out of the office a good part of the time between now and then so I'd like us to begin planning as soon as possible so that I can work on it and other NAEB business during the brief periods that I shall be in the office between now and then.

After more thinking on the project (the Exec. Dir.'s Job) we discussed in my room Friday night, I am convinced that it would be desirable from both viewpoints and should appreciate your support on it. I am of the opinion that Wilbur will have considerable voice in this "project" also but I think we may depend upon his approval.

My kindest regards always.

Sincerely,

Graydon Ausmus,
Vice-President

GA/ns

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Minneapolis, Minnesota

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

2/19/52

Mr. Seymour Siegel
President, NAEB
Radio Station WNYC
New York City, New York

Dear Si:

I am in receipt of a copy of your letter to Dr. J.R. Morton dated February 13 naming Burton Paulu and me to a committee to work with the NUEA in the evaluation of Extension activities in the various colleges and universities in the country. This appointment was in reply to a letter from Dr. Morton which I presented to the NAEB Board meeting on January 18.

I am enclosing a second copy of Dr. Morton's letter wherein he outlines his work as Chairman of the NUEA Committee on Implications of Atomic Energy and requests the cooperation of NAEB in exploring the possibilities for expanding the work of this committee through use of radio. At a later date, I wrote you that Dr. Morton had been appointed to conduct an NUEA-FAE study of the total Extension Division activities of American colleges and universities. You apparently confused his original letter with my later one and appointed Burton and me to the latter project rather than the former. Dr. Morton this morning expressed to me the opinion that in actuality this is a desirable step and he would be pleased to have you name a committee to work with him on the NUEA Extension evaluation project as well as a committee to work on the AEC project and feels that this might very well be the same committee for both projects.

Permit me to suggest, as I have to Dr. Morton, that, because of the nature of the NUEA Extension Division evaluation project, a research man such as Dallas Smythe should be added to this committee. If this meets with your approval, I believe it would be in order for you to write Dr. Morton naming Burton, Dallas, and me to the NAEB Committee to work with the National University Extension Association's Committee on Implications of Atomic Energy and to work with him on the NUEA evaluation project.

It was good seeing you in Illinois last week and I shall look forward to seeing you at our Oklahoma meeting.

Incidentally, this could have been a hell-uv-a slip — but it's O.K. now.
GA

Sincerely yours,

Graydon

Graydon Ausmus, Vice-President

GA/ns
cc: Burton Paulu

UNIVERSITY OF ALABAMA
UNIVERSITY, ALABAMA

EXTENSION DIVISION

P. O. BOX 2787

January 16, 1952

Mr. Graydon Ausmus, Director
Radio Broadcasting Services
University of Alabama
University, Alabama

Dear Graydon:

For the last several years the National University Extension Association has had a national Committee on Implications of Atomic Energy. This Committee has enjoyed a very close working relationship with the Atomic Energy Commission and a large part of the educational interests of the Atomic Energy Commission have consequently had expression through the NUEA.

The most spectacular project which has been developed up to date has been the mobile Atomic Energy Exhibit which was constructed at a cost of about $100,000. This Exhibit will be shown this year in some seven or eight states and will be seen by about 2,000,000 people. It is already scheduled for approximately three years.

It happens that I am Chairman of this Committee during the current year and we have been considering the possibilities for expanding our work into new areas. Up to the present time there has been no organized large-scale activity for interpreting the implications of atomic energy through the medium of radio. I am wondering if the National Association of Educational Broadcasters would be interested in exploring these possibilities with us.

I should appreciate your calling this matter to the attention of the proper officials of the NAEB and letting me have their reactions as soon as convenient. If this group should prove to be interested in looking over these possibilities, please request the president of the NAEB to appoint one or more appropriate people to meet with our NUEA Committee at a suitable time.

Very sincerely yours,

J. R. Morton, Director
Continuation Education

JRM:se

February 25th, 1952

MEMORANDUM TO BOARD OF DIRECTORS OF NAEB

The time comes for designating someone to represent NAEB as an accredited observer to the United Nations.

Since I am already an accredited radio representative I cannot very well designate myself.

Obviously the accreditation should go to someone who might be able to attend some of the meetings as an observer.

Would you be good enough to give me the benefit of your suggestions on this by return mail.

Siegel

Seymour N. Siegel
President

sns/t

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

February 25th, 1952

Dr. Dallas W. Smythe
Institute for Communications Research
University of Illinois
Urbana, Illinois

Dear Dallas:

Thanks very much for the copies of the New York Times review of the New York Study and especially for your memorandum to the Research Committee.

I feel confident that you and the Executive Director will be working together very well. Jim is fully cognizant of the sense of the NAEB Board, and he has already begun to operate on that basis. I am sure that you receive copies of all of his memos, and you certainly have the right to sent comments to all concerned.

We certainly want to consider a research program for the next year of the Kellogg Grant, and I hasten to assure you that our Director of Studies will determine to a large extent what should be done in that field.

The Board has already expressed its confidence in you, and is not likely to over-rule your suggestions without good and sufficient reason.

As ever,

Seymour N. Siegel
President

cc: Miles, Paulu, Ausmus

sns/t

February 29, 1952

Mr. Seymour Siegel
WNYC
New York City, N.Y.

Dear Si:

Thank you for your letter of February 25 concerning the meeting of the Board at Columbus. The first general session of the Institute is at 8:00 P.M. on Thursday. Do you think that the NAEB Board can complete all of the necessary business from 9:00 Thursday morning until six that same day or should we ask the Board to meet Wednesday evening with the Executive Committee meeting perhaps Wednesday at 2:00 P.M.?

Since several of the committee chairmen which you appointed at the Gotham meeting are planning special sessions with their respective committees coincidental with the Institute, would it not be wise to communicate with these chairmen as soon as possible requesting that they keep all day Thursday free for a full meeting of the Board and perhaps designating Wednesday afternoon and Wednesday evening for specific time for meeting of committees? If we ask for a meeting of the Board Thursday morning or Wednesday evening, can NAEB pay a portion of the expenses that will be incurred?

Perhaps all of these are questions we can thrash out at the Executive Committee meeting in Norman. However, the matter of a specific meeting time of the Board should be set right away and members of the Board notified of it so they will not arrange conflicting committee meetings. If you agree with me on this, perhaps it would be a good idea for you to write members of the Board setting up the meeting date. If you prefer, I will write them but I don't want to do so without your approval.

Thanks for getting the Morton matter straightened out. I think Dallas has been a little pre-mature in his communications on the subject but it is a good trait to have ideas formulated and get things rolling. The boy is a fireball and will work well with Morton.

I shall be happy to serve as chairman of this committee and will keep in mind our conversation of a more inclusive study of NAEB studies in conversations with Morton.

Keep the old fightin' spirit high. Will look forward to hearing from you.

Sincerely,

GA/ns

February 29, 1952

Mr. Seymour Siegel
WNYC
New York City, New York

Dear Si:

The designation of someone to represent NAEB as an observer to the United Nations is not as simple a matter as it would appear. In the first place, isn't this a spot that would normally be filled by the next President or Executive Director? Jim's successor will be named by the middle of April no doubt but the next President will not be named naturally until the NAEB Fall meeting.

If, as you say, "the time has come" and we must name someone now, I'd like to suggest Burton Paulu as first choice. I would suggest Bernie Buck as second man except that you will be there to represent your station and NAEB and it would be well to have some other station represented perhaps. Beyond this point, therefore, I have no suggestions.

Sincerely yours,

Graydon Ausmus
Vice-President

GA/ns
cc: Burton Paulu

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PRESIDENT
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WNYC, Municipal Broadcasting System
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New York 7, N. Y.

February 29th, 1952

Mr. H. J. Skornia, Radio Officer
American Embassy
APO 777, USCOA, PAD
c/o Postmaster
New York, N. Y.

Dear Harry:

I am certainly grateful to you for your note of February 20th. We look forward with a great deal of anticipation to hearing from Dr. Gruber concerning the possibility of releasing the International Festival of the Society for New Music in Salzburg for distribution to the NAEB Tape Network.

You are perfectly correct in assuming that this has been an exciting year for the organization. All of us are pretty exhausted.

With all best wishes, I am

As ever,

Seymour N. Siegel
President

sns/t

CC: Miles
Ausmus
Paulu

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

March 3, 1952

Mr. James Miles
Executive Director
NAEB
University of Illinois
Urbana, Illinois

Dear Jim:

I have a note from Si asking me to plan the entire agenda for the Columbus meeting of the Board as well as riding herd on the meeting. He suggests that "the basic purpose should be to bring the entire Board up-to-date on the actions of the Executive Committee, the Adult Education Committee, the Program Acceptance Committee, and the In-School Committee". I will contact the various committee chairmen involved and get Burton to report on the Executive Committee meetings. Would you make notes from time to time on other matters which you think should be brought up at the Board meeting and let me have a summary of those notes a couple of weeks before the Columbus session. I will write other members of the Board for further suggestions of things which should be brought up at the Columbus meeting and prepare an agenda from various suggestions sent in. It seems to me that you will want to give your annual "state of the union" message, as Executive Director, with recommendations etc. for next year's operations. This report might very well be made to the Executive Committee at the Oklahoma meeting so we could thrash out a lot of ideas and then present the whole thing to the Board at the Columbus meeting in the form of recommendations from the Executive Committee.

We can thrash out the Columbus agenda at the Oklahoma meeting but it seems worthwhile to me for us to be thinking about it this far in advance.

The opening session of the Institute is Thursday evening. Do you think we can complete all necessary NAEB Board business from 9:00 Thursday morning to 6:00 Thursday evening or should we call the Board in session Wednesday night with the Executive Committee meeting Wednesday afternoon perhaps? Roll this around and let us come up with an announcement soon. We are going to have to plan time for meetings of various special committees and if the Board does not get a notice out PDQ, various committees will have set up meetings at the time the Board should be meeting and we will not have a quorum on hand.

Let me hear from you.

Sincerely,

G. A.

Graydon Ausmus

cc: Seymour Siegel
GA/ns

March 4th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

I have your note of February 29th concerning the NAEB representative at the United Nations. I would be happy to appoint Paulu, but I don't see how he can be effective from Minneapolis. An observer is someone who is on hand all the time, and can devote many hours to keeping au courrant with the work of the United Nations. Do you have any other ideas?

Your letter concerning the Board meeting at Columbus poses several problems which I feel you will have to solve for yourself. I think it advisable to have the first meeting of the Board on Wednesday afternoon or evening, and keep at least one full day over that. Insofar as Committee meetings are concerned, this would be up to the individual chairmen. As soon as you set the time for the Board meeting, and let them know about it, they will have to work out their own time schedule for Committee meetings.

It would certainly be an ideal thing if Kellogg could defray the cost of the meeting of the Board, but you know the situation as well as I do. It is entirely possible and likely that only the Executive Director's expenses will be paid. These are matters, of course, which might be discussed at Norman.

By all means, go ahead and set up the time of the Board meeting, and send out notices. It is not likely that I will be in Columbus, so you've got the full load of running the show.

As soon as I get word from Bob Hudson, I'll let you know about inviting Scott Fletcher to talk to the Board, and possibly to appear on the luncheon program along with Paul Walker.

With best wishes,

Cordially,

Seymour N. Siegel
President

sns/t

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Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

February 29, 1952

Mr. Seymour Siegel
WNYC
New York City, N.Y.

Dear Si:

Thank you for your letter of February 25 concerning the meeting of the Board at Columbus. The first general session of the Institute is at 8:00 P.M. on Thursday. Do you think that the NAEB Board can complete all of the necessary business from 9:00 Thursday morning until six that same day or should we ask the Board to meet Wednesday evening with the Executive Committee meeting perhaps Wednesday at 2:00 P.M.?

Since several of the committee chairmen which you appointed at the Gotham meeting are planning special sessions with their respective committees coincidental with the Institute, would it not be wise to communicate with these chairmen as soon as possible requesting that they keep all day Thursday free for a full meeting of the Board and perhaps designating Wednesday afternoon and Wednesday evening for specific time for meeting of committees? If we ask for a meeting of the Board Thursday morning or Wedneday evening, can NAEB pay a portion of the expenses that will be incurred?

Perhaps all of these are questions we can thrash out at the Executive Committee meeting in Norman. However, the matter of a specific meeting time of the Board should be set right away and members of the Board notified of it so they will not arrange conflicting committee meetings. If you agree with me on this, perhaps it would be a good idea for you to write members of the Board setting up the meeting date. If you prefer, I will write them but I don't want to do so without your approval.

Thanks for getting the Morton matter straightened out. I think Dallas has been a little pre-mature in his communications on the subject but it is a good trait to have ideas formulated and get things rolling. The boy is a fireball and will work well with Morton.

I shall be happy to serve as chairman of this committee and will keep in mind our conversation of a more inclusive study of NAEB studies in conversations with Morton.

Keep the old fightin' spirit high. Will look forward to hearing from you.

Sincerely,

GA/ns

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

February 29, 1952

Mr. Seymour Siegel
WNYC
New York City, New York

Dear Si:

The designation of someone to represent NAEB as an observer to the United Nations is not as simple a matter as it would appear. In the first place, isn't this a spot that would normally be filled by the next President or Executive Director? Jim's successor will be named by the middle of April no doubt but the next President will not be named, naturally, until the NAEB Fall meeting.

If, as you say, "the time has come" and we must name someone now, I'd like to suggest Burton Paulu as first choice. I would suggest Bernie Buck as second man except that you will be there to represent your station and NAEB and it would be well to have some other station represented perhaps. Beyond this point, therefore, I have no suggestions.

Sincerely yours,

Graydon Ausmus
Vice-President

GA/ns
cc: Burton Paulu

NAEB TAPE NETWORK

March 4, 1952

REPORT:

TO : NAEB BOARD OF DIRECTORS
FROM : DICK RIDER

RE : NETWORK STATIONS AND ASSESSMENT FEES

There are currently 61 participating stations using the network service. These break down into 16 Class "A" stations, 15 Class "B", and 30 Class "C". A list of active network stations by classification is attached.

The following figures are based on the 1952-1953 network service assessment rates as established by the membership at the Biloxi meeting. These were: Class "A" $200; Class "B" $125; and Class "C" $75.

For the present six months period, January 1, 1952, to June 30, 1952, the following revenues will be obtained:

From Class "A" Stations	$1,600.00
From Class "B" Stations	937.50
From Class "C" Stations	1,125.00
Total	$3,662.50

For the fiscal year July 1, 1952, to June 30, 1953, the following revenues are anticipated:

From Class "A" Stations	$3,200.00
From Class "B" Stations	1,875.00
From Class "C" Stations	2.250.00
Total	$7,325.00

It has been recommended by the Executive Committee of the Board that the next installment of the Kellogg Grant be paid to coincide with the normal July-June fiscal year. The amount allocated to network operation in the Kellogg budget for fiscal year 1952-53 is $16,500. This, added to the $7,325 anticipated as receipts from stations, gives a total potential budget for the network of $23,825 for July 1, 1952-June 30, 1953.

Since the purpose of this memorandum is partly to assist you in thinking about network assessments to be considered and approved at the Minneapolis convention, I might mention that the proposed Kellogg budget figure for network operation for fiscal year July 1, 1953-June 30, 1954 is $11,500. To achieve

our hoped for $25,000 budget we will obviously need $13,500 from assessment fees. This is slightly less than double the anticipated 1952-53 receipts.

For the 1954-1955 fiscal year the Kellogg budget provides $6,500. After July 1, 1955, we are on our own.

Obviously there will be some fluctuation in the number of stations and thus in the revenues received. This is submitted to inform you of the situation as it now is and to begin the projection of dollar figures for future years.

Cordially,

Dick Rider

CLASS "A" STATIONS

WGBH -- Lowell Institute Cooperative Broadcasting Council
WBAA -- Purdue University
WFIU -- Indiana University
WOSU -- Ohio State University
WILL -- University of Illinois
WKAR -- Michigan State
WUOM -- University of Michigan
WHA -- University of Wisconsin
WSUI -- University of Iowa
WOI -- Iowa State College
KUOM -- University of Minnesota
WCAL -- St. Olaf College
KWSC -- State College of Washington
KSAC -- Kansas State College
KFKU -- University of Kansas
KOAC -- Oregon State College

CLASS "B" STATIONS

WBKY -- University of Kentucky
WLSU -- Louisiana State University
WUOA -- University of Alabama
WUOT -- University of Tennessee
WEVC -- Evansville College
KFJM -- University of North Dakota
KCVN -- College of the Pacific
KUOW -- University of Washington
WABE -- Atlanta Board of Education
KDPS -- Des Moines Public Schools
WBEZ -- Chicago Board of Education
WBGO -- Board of Education, Newark, New Jersey
WDTR -- Detroit Public Schools
KSLH -- Board of Education, St. Louis
WNAD -- University of Oklahoma

CLASS "C" STATIONS

WAER -- Syracuse University
WSOU -- Seaton Hall College
WDUQ -- Duquesne University
WSAJ -- Grove City College
WBUR -- Boston University
WUSV -- University of Scranton
WKSU -- Kent State University
WGRE -- De Pauw University
WFPL -- Louisville Public Library
WMCR -- Western Michigan College
WNUR -- Northwestern University
WMUB -- Miami University
KMUW -- University of Wichita
WGPS -- Greensboro Public School
WTHS -- Dade County Board of Educ., Miama
WNAS -- New Albany, Indiana, City Schools
WWHI -- Wilson Jr. High School, Muncie, Ind.
WVSH -- School-City of Huntington, Ind.
WEPS -- Board of Education, Elgin, Ill.
WSHS -- Sewanhaka High School, Floral Pk.,NY
WTDS -- Toledo Public Schools, Toledo, Ohio
WBGU -- Bowling Green State University
KWAX -- University of Oregon
WMMI -- Municipal Jr. College, Meridian, Mississippi
KWLC -- Luther College, Decorah, Iowa
KWAR -- Wartburg College, Waverly, Iowa
KUSD -- University of South Dakota
KUSC -- University of Southern California
KBPS -- Portland Public Schools
KWGS -- University of Tulsa

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

March 6th, 1952

Miss Marguerite Fleming
K S L H
1517 South Theresa
St. Louis, Missouri

Dear Marguerite:

I am sorry I was not in when your telegram arrived. I am somewhat puzzled about your suggestion that present school FM facilities be used for community educational telecasting. Am I to assume that you expect to use the physical facilities in connection with a new educational television station, or does this mean that there is talk of completely eliminating FM operation and devoting all of your resources to the operation of an educational television station?

The only physical facilities that might be usable in a television operation, would be your studios. The cost of converting your FM transmitter for use in connection with any television transmitter is economically wasteful.

The major objection, of course, to an immediate switch-over from FM radio operation to educational television operation is the tremendous cost involved in the installation of television receivers in the schools.

Certainly purely community educational telecasting will not serve the needs to which you have been devoting KSLH, i.e. direct broadcastto the classroom. Furthermore, radio is far from dead, and it will be at least a year or two before you could be in a position to make such a switch, even if you wanted to. The licensing, construction and procurement problem will not be solved overnight.

If you give me more details, I would be in a better position to give you any helpful comment.

Cordially,

Seymour N. Siegel
President

CC: Miles, Hull, Ausmus, Paulu

March 10, 1952

Mr. Seymour Siegel
President, NAEB
New York City, N.Y.

Dear Si:

Recent conversations with Dr. Morton indicates that he would like our AEC Committee to outline a series of radio programs on atomic energy and its implications to submit to the Atomic Energy Commission in a request for funds to do a series of radio broadcasts specifically for the NAEB Net. He would like our Committee to do some screening of a sizeable collection of film footage on atomic energy which the AEC has in an unedited form and build from it a series of films which can be used for TV as well as other viewing. I know of no one in the organization who is qualified to do this job. Any suggestions from you would be appreciated. It seems to me we need an educational film specialist to work with us.

Dr. Morton is also interested in launching the AEC project right away and wants to meet Dallas, Burton, and me as soon as possible. Morton will be in the Middlewest at approximately the same time we are to be in Oklahoma. Would it be feasible for NAEB to pay Dallas' expenses to the Oklahoma meeting so Dallas, Burton, and I could have a session with Morton? At the present time, Morton has no money for travel on the AEC project. Our taking care of Dallas' travel would represent NAEB's investment in a project which should pay off but may not. I don't know how you feel about it but I'm not too excited at the prospect of doing special radio and film work for an AEC project. I feel that it will be necessary to play ball with Morton on the AEC thing in order to get some concessions out of him on the NUEA project.

Sincerely yours,

Graydon Ausmus
Vice-President

GA/ns

March 10, 1952

Mr. Seymour Siegel
President
NAMI
250 Municipal Building
New York City, N.Y.

Dear Si:

I am delighted that you have issued an invitation to Mr. Scott Fletcher to speak at the NAMI luncheon on April 18 and I am sure Walter will be pleased to have Fletcher on the same program with him, if Walter accepts our invitation to be there. Your idea also of inviting Fletcher to meet with the Board in a closed session suits me just fine and I will write him today asking that he meet with us at any time that meets his convenience--any time that we are in session, that is. I suppose we could arrange a special meeting of the Board if he cannot be in Columbus on Saturday but it would be difficult to do.

I will get letters out in the next day or so requesting all members of the Board to keep Saturday morning and all day Thursday clear for the Board meeting. We can go into details of the agenda at our telephone meeting.

Sincerely yours,

Croydon Thomas
Vice-President

CT/ns
cc: Schooley, Watson
Paulu, Niles

March 11, 1952

Mr. Seymour Siegel
President, NUEA
New York City, N.Y.

Dear Si:

I think Burton's idea of sending Mac to Austin for the NUEA meeting on April 22 is a must. If Mac can't get the money from Ford under some pretext, then I think we must try to squeeze out some from the Kellogg fund. In arranging for this session at the NUEA Convention, Burton has really hit the old strategic nail on the head and it is very important now that we be able to carry through. I would certainly vote to take NUEA funds to pay Mac's way, if he can't get it from any other source, including his own institution.

Sincerely yours,

Croydon Thorpe
Vice-President

CA/ns
cc: Frank Schooley
Jim Miles
Burton Paulu

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New York 7, N. Y.

March 11th, 1952

Mr. Jim Miles
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

I received the copies of the list of educational radio stations prepared by the Office of Education, together with your additions and corrections. These additions and corrections represent probably the extent of the tremendous progress which has been made in the past year.

There are still errors in Gertrude's list, and I continue to wonder what the basis for her AM classification might be. At least in the FM band, we know that educational licenses can only be issued to educational institutions. In the AM situation, it is pretty difficult.

Insofar as our own listing is concerned, it is too bad you didn't include the name of the manager next to our listing. There are, of course, one or two minor errors, as witness the top of page 5. I presume that there must be a station at the Auditorium in Independence, Missouri, but I don't know what station it is.

I wonder whether it would be asking too much to have you turn out a list of NAEB members which would include the name of the manager, the station call-letters, the institution and the complete address. It is also important to have the name of the personnel contact, because sending a letter merely to the University of California in Berkley, is not going to reach the right person. The same thing is true of the subscriber list. If you send something to the National Broadcasting Company at 30 Rockefeller Plaza, New York, it is not likely to get to the right person without a long delay.

Do you think this can be done?

Best wishes.

Sincerely,

Seymour N. Siegel
President

CC: Paulu, Ausmus, Hull

sns/t

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March 13th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

I have been asked to suggest a candidate for the Voice of America, who would be a top-flight executive with a knowledge of the industry from a large station or a network basis. He should have a knowledge of and experience in the field of international affairs, and perhaps some association with overseas broadcasting. The salary would be the top salary in government, i.e., ten thousand dollars plus.

Are you sufficiently interested to have me suggest your name?

Sincerely yours,

Seymour N. Siegel
President

sns/t

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Urbana, Illinois

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KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

March 13th, 1952

Mr. Ralph Steetle
Joint Committee on Educational Television
1785 Massachusetts Avenue, N.W.
Washington, D. C.

Dear Ralph:

Has any consideration been given to notifying various potential educational television station applicants that there is nothing to preclude their applying for commercial channels if they are prepared to make a presentation vis-a-vis any commercial applicants, and if they are ready to apply with the lifting of the freeze?

I notice where WOI-TV turned in a profit of over a hundred thousand dollars last year. I am still extremely concerned about the ability of non-commercial stations to program and to survive in an area of high costs.

You will recall that my own personal position has been stated on several occasions, i.e. the Joint Committee is leading the educational establishment down the path of certain destruction, if the present FM rules are applied to educational television reservations. This, of course, does not necessarily represent the viewpoint of the NAEB.

I am also concerned with the use of the Joint Committee's name in connection with the St. Louis plan. Some of our member stations are becoming unnecessarily concerned over what is going to happen to educational FM broadcasting when educational television comes. In St. Louis, they have begun to consider the elimination of KSLH, with the idea of converting the transmitter to television use. Our member station out there was told that they would have to take their choice of FM or Television.

The assumption is that both NAEB and the Joint Committee are tied in with the so-called "St. Louis Plan", and we are, therefore, placed in a somewhat awkward position. For your own information, NAEB believes that "radio is far from dead and that the attempt to convert an FM Transmitter to television operation is economically wasteful".

I am, furthermore, somewhat concerned by the statement made by Ed Fuller, poking at "the commercial boys". We have constantly striven to eliminate this so-called "battle of education vs commerce". I certainly do not recall having anything to do with authorizing the Joint Committee to use its name in taking such a stand.

I hope you will discuss this with Ed and let me have the benefit of your joint comments.

Cordially,

CC Paulu, Ausmus, Hull

Seymour N. Siegel

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Minneapolis, Minnesota

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

March 14th, 1952

Mr. Graydon Ausmus
W U O A
University of Alabama
University, Alabama

Dear Graydon:

The enclosed is self-explanatory. It is being sent to you to keep you au-courrant.

As ever,

Seymour N. Siegel
President

sns/t
encl.

March 18, 1952

Mr. Seymour Siegel
WNYC
New York City, New York

Dear Mr. Siegel:

Mr. Auerbach underwent an unexpected operation last Thursday but is now well on the road to recovery. He expects to be back at work in about two weeks and, of course, still plans to attend the Oklahoma meeting.

He asked me to write you in regard to your letter of March 13 relative to the Voice of America positions. He is definitely interested, and appreciates your thinking of him in terms of this possibility.

Sincerely yours,

Nancy Stallworth
Secretary

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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WNYC, Municipal Broadcasting System
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New York 7, N. Y.

March 20th, 1952

Mr. Jim Miles
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

I have your note of March 11th, which was inadvertently mislaid.

I think it would be a wonderful idea if you prepared a book for the benefit of the members of the Board at Columbus. I know that I was very much impressed, and I amcertain that those members of the Board who have not yet been exposed to this display of headquarters efficiency might well be indoctrinated with salubrious results.

Since I will not be at Columbus, the entire operation will be under the jurisdiction, charge and control of Graydon. By copy of this letter, he is asked to ratify this request, or to indicate to you that he does not consider it necessary.

With best wishes,

Cordially,

Seymour N. Siegel
President

sns/t

CC: Ausmus

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March 20th, 1950

Mr. George Probst
Radio Office
University of Chicago
Chicago, Illinois

Dear George:

I have your letter of March 14th. You apparently misunderstood the contents of my February 28th communication.

You are wrong in assuming there is no longer any Committee to Supervise the Monitoring Studies. I specifically indicated that the Research Committee of the NAEB, with the full cooperation of the organization's Director of Studies, is the authority for the supervision of monitoring studies.

With best wishes,

Cordially,

Seymour N. Siegel
President

sns/t

March 21st, 19 52

Mr. Donald Horton
Sociology Department
University of Chicago
Chicago, Illinois

Dear Donald:

I hope you will forgive me for not answering your note of February 22nd before this. All of the comments you make concerning our original suggestions are extremely welcome. I hope that you will take on yourself the responsibility for making the changes to which you agree.

I hope you will include in the summary some data on the differences in programming between the time segments, and between the individual stations.

The statement on page 16 of the report, which you suggest be omitted or put in as a conclusion of the summary, is in the nature of a blurb, don't you think? It would seem to me that this belongs in an introduction to be written by someone else. Inasmuch as George is to write an introduction, he ought to either include the statement on page 16, or not, as he sees fit. I am glad that you agree that it be omitted from its present position.

I am happy, also, that you have no objection to the suggested re-arrangement of the contents, and I hope you will proceed to rearrange them for the printer.

Insofar as point 5 is concerned, I agree with you that the sentence at the bottom of page 56 might well be deleted. I am glad, also, that you are prepared to delete the phrase "of minor importance", and let stand the statement that the monitors were not trained to make this decision.

Insofar as point 4 is concerned, apparently there was a typo in my letter to you, and you are perfectly right in saying that this point doesn't make sense. My original intent was to ask you whether there was not some convenient breaking point in the 38 pages between page 20 and page 58, at which the present chapter 2 might be split into two chapters. This suggestion is based solely on the desire to improve readability.

Insofar as point 7 is concerned, I wonder whether you would consider deleting the sentence, "We do not believe that this time can properly be added to the primary advertising time since it is only partly, and to an unknown degree, perceived by the audience as advertising." This sentence, I am sure you will agree, is certainly at right angles to the testimony which you and Smythe presented to the FCC in January, 1951. I may be overly concerned about this, but I should hesitate to have an NAEB financed study constitute a loaded gun to be used by any litigant who may oppose testimony based on NAEB policy as enunciated in the first New York Study.

Once again, I hope that these minor changes can be made, and now that the funds are available for printing, that the whole study can be released without much further delay.

With best wishes,

Cordially,

Seymour N. Siegel
President

sns/t

Copies to: Probst, Miller, Smythe, Schooley, Ausmus, Paulu

WNYC

CITY OF NEW YORK
MUNICIPAL BROADCASTING SYSTEM
MUNICIPAL BUILDING
NEW YORK 7, N.Y.

WHitehall 3-3600

WNYC-FM

SEYMOUR N. SIEGEL
Director

JOHN DE PROSPO
Executive Officer

March 24, 1952

Mr. Graydon Ausmus
WUOA, University of Alabama
University, Alabama

Dear Graydon:

I have your note of March 22nd concerning the NUEA. Dallas has to be in Columbus anyway so I feel certain he would be available if you need him.

Since you are chairing the luncheon meeting, it would seem to me that you ought to introduce both Commissioner Walker and Mr. Fletcher, whose letter of March 18th indicates that he will be glad to talk to NAEB on Friday, April 18th. He, however, indicates that he is still awating the letter of invitation from Graydon Ausmus which I told him would be forthcoming. He ends his letter with the following:

> There are many major problems which must be met head-on with the hope that satisfactory solutions can be found before the summer.

I do not think it necessary for you to limit either one of the speakers. What both say will be of sufficient newsworthy attention so that the crowd will hold up any future programming until the luncheon is over.

It would seem to me that with these headliners you should be able to charge sufficient for luncheon tickets to bring in even a greater profit than you showed last year. I know that Al Gaines will do a wonderful job of promoting the sale of tickets. It might not be a bad idea to have him prepare a thousand invitations calling attention to the luncheon and mail those to the registrars at the Institute on Thursday, April 17th.

With best wishes,

Cordially yours,

Seymour N. Siegel
Director

sns/h

xxxxxxxxxx

WHitehall 3-3600

March 24, 1952

Dean Wilbur Schramm
University of Illinois
Urbana, Illinois

Dear Will:

I have your telegram and I need not indicate that all of us are deeply regretful that you will not be in Norman.

My best wishes for the Air Force Option.

As ever,

Seymour N. Siegel
Director

sns/h

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

March 25th, 1952

Mr. Burton Paulu
K U O M
University of Minnesota
Minneapolis, Minnesota

Dear Burton:

I have a copy of your letter of March 14th addressed to Bob Coleman. I certainly don't see any objection to furnishing the members of the Research Committee, or any other Committee member, with Board minutes. I am, however, somewhat concerned by the sudden interest on the part of George Probst in seeing that copies of these minutes are distributed to a Committee in which he has no interest.

I would suggest that all future requests of this nature be considered by the Executive Committee.

Best wishes,

Seymour N. Siegel
President

sns/t

CC: Ausmus

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2500 Municipal Building
New York 7, N. Y.

March 25th, 1952

Dr. Dallas W. Smythe
Institute for Communications Research
University of Illinois
Urbana, Illinois

Dear Dallas:

UNESCO has invited Charlie Seipmann to prepare a report on the educational uses of television in schools and colleges in this and other countries.

He has asked me to help him by distributing his questionnaires to colleges, universities, superintendents of schools and commercial television stations, under the aegis of the NAEB. This I have agreed to do.

I still have the feeling that as the Director of Research you should know about this association of NAEB with Seipmann's project.

With best wishes,

Cordially,

Seymour N. Siegel
President

sns/t

CC: Ausmus
Paulu
Miller

March 25th, 1952

Mrs. Clara S. Logan, President
National Association for
Better Radio and Television
862 Victoria Avenue
Los Angeles 5, California

Dear Mrs. Logan:

I hasten to acknowledge your letter of March 15th, and especially your thoughtfulness in transmitting the special citation of the National Association for Better Radio and Television to the NAEB, for its New York and Los Angeles Television Programming Studies.

The NAEB is constantly striving to render an adult, mature and literate service to the American people, and it is recognition such as you were good enough to accord us which will encourage us further.

In behalf of all of our Member Stations, please believe that all of us are deeply grateful.

With best wishes, I am

Cordially yours,

Seymour N. Siegel
President

sns/t

cc: Board of Directors

COPY COPY COPY

NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

1951 TELEVISION AWARD

This certificate is awarded to

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

for outstanding studies of television programming

February 10, 1952

(signed)
Gertrude M. Roberts
Secretary

(signed)
Clara S. Logan
President

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

April 8, 1952

Mr. Jim Miles
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

Thanks very much for the nice work in planning the agenda. As far as I can tell at a brief runthrough, you have covered all the matters which we decided upon at the Oklahoma meeting and the organization is very good. You have overlooked leaving a spot for Ralph Steetle on the agenda and I've asked him to show up Thursday morning if at all possible. Si called Saturday to say that Fletcher will not be in until the evening of April 17. It now appears that we will have to dodge the general session and meet with Fletcher for that entire evening period. I have a call in for Fletcher now to verify Si's statement that he will be there Thursday night and will not be at the luncheon Friday. (At Si's suggestion, I will send you a bill for same, as well as two or three other calls which I have had to make in connection with this meeting of the Board.)

May I raise one question concerning your session number 3. It would seem to me that you would be the logical person rather than Burton to lead the discussion on "Budget, Plans, Personnel for Headquarters and Tape Network", though it is not a matter of great importance.

When I found out that Fletcher would not be with us, I called Al Gaines to have him do a reprint on the announcements which he had prepared concerning the NAEB luncheon. He informed me that it looked highly improbable that he would be able to attend the Board meeting because there is absolutely no money available for the trip from his school system and he cannot afford the trip out of his own pocket. I had a note from Burton a few days ago raising the question of funds available for Board expenses to attend the session. ~~I shall have to defray a good percent of my own expenses, if not all.~~ Is it conceivable that we can find four or five hundred dollars to help carry the freight on this Board meeting for those members of the Board whose institutions will not carry the load? If you think it can be done, let me know by return mail or give me a ring so I can get in touch with Al and Burton.

Please be thinking of people whom we should invite as guests to the NAEB luncheon on Friday. I shall get letters out to members of the FCC inviting them to be our guests in the event any of them can come and I have asked Lennie Marks and Will Schuman to be there. You may be interested to know that I have asked Ralph Steetle to introduce Walker at the luncheon. I thought that this would give him an opportunity to say a number of nice things about Walker which would help us all a great deal because of his position with JCET.

I shall be in Columbus by lunchtime on Wednesday. I will let you know what my specific plans are later. Meanwhile, if you have any suggestions concerning any topics for the Board meeting, please let me know.

Sincerely yours,

Graydon Ausmus
Vice-President

GA/ns
cc: Seymour Siegel
Burton Paulu

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New York 7, N. Y.

April 16th, 1952

Mr. John Cambus
Program Director
Wayne University
Radio Division
5063 Cass Avenue
Detroit 1, Michigan

Dear Mr. Cambus:

I have your letter of April 8th, which I am forwarding to Mr. Jim Miles, our Executive Director, at 119 Gregory Hall, University of Illinois, Urbana, Illinois. You will hear further from him concerning membership in NAEB as well as the answers to your individual questions.

In the meantime, I am taking the liberty of enclosing, herewith, a descriptive folder of the NAEB Tape Network, which I am sure you will find of tremendous help in your programming.

Let me welcome you to the ranks of educational broadcasting, and if there is any manner in which NAEB can be of further assistance to you, I hope you will not hesitate to call on us.

Sincerely yours,

Seymour N. Siegel
President

snst/
encl.

CC: Miles, Paulu, Ausmus, Abbot

JIM: WILL YOU PROVIDE AN ANSWER ON THIS PRONTO DIRECT TO MR. CAMBUS.

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Minneapolis, Minnesota

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SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

April 16th, 1952

Dr. G. L. Cross
President
University of Oklahoma
Norman, Oklahoma

Dear Dr. Cross:

It was a source of deep regret that I did not have the opportunity of meeting you personally on the occasion of my visit to the University in connection with the NAEB Regional Meeting.

I cannot let the opportunity pass, however, without telling you how deeply grateful the Board of Directors and the membership of NAEB are to Mr. John Dunn and the members of WNAD's staff for the magnificent manner in which the Regional Conference was conducted.

WNAD's operation made a distinct impression on a great many of us who come from other parts of the country, and it certainly reflects great credit on the University.

I hope you will accept my heartfelt gratitude for the hospitality which was extended to us. The physical arrangements, as well as the content of the three-day program, all of which was under Mr. Dunn's personal direction, could well be recorded as a milestone in the history of educational broadcasting.

We look for many worthwhile results from the meeting.

Cordially yours,

Seymour N. Siegel
President

sns/t

cc: Dunn, Ausmus, Paulu

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New York 7, N. Y.

April 16th, 1952

Mr. Clifton F. Schropp
Director of Curriculum Development
and Audio Visual Education
Des Moines Public Schools
629 Third Street
Des Moines 9, Iowa

Dear Mr. Schropp:

I have just returned from a little active duty with the Navy, and I was delighted to see your letter of April 7th, together with a copy of your first radio program.

You have every reason to be extremely proud of launching your new station, and if there is any manner in which NAEB can be of further assistance to you, I hope you will not hesitate to call on us.

Cordially yours,

Seymour N. Siegel
President

sns/t

cc: Hull, Ausmus, Paulu

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April 24, 1952

Mr. Richard L. Rider,
Manager, NAEB Tape Network
119 Gregory Hall,
University of Illinois,
Urbana, Illinois.

Dear Dick:

Here is the letter I promised you at the Institute. It constitutes an informal report of the In-School Program Committee.

First, the programs selected for the second semester (S-2)

1.	DISTANT LANDS	(WNYC)	Grades 5-9--14	programs--Total	28
2.	LET'S FIND OUT	(KSLH)	" 1-2--14	" "	28
3.	UNCLE DAN	(WABE)	" 3-5--14	" "	28
4.	KNOW YOURSELF		" 7-8--14	" "	14
	(A sort of continuation of WHA's "GROWING UP")				
5.	TALES FROM THE FOUR WINDS--(WNYC)		Grades K-6--14	programs-- "	14
6.	TREASURE CHEST OF POETRY--Special--14			" "	14
	(This is a memorial program and is not to be charged for.)				

As I indicated to you at the Institute, we should get these processed as soon as possible so put the pressure on the submitting stations to get manual material and programs to Headquarters immediately. Selection of programs for "UNCLE DAN" has already begun and we should be able to begin dubbing by next week.

The next meeting of the Committee will be November 7 at the National Conference at Minneapolis.

I haven't had a chance yet to screen the Institute award programs with a view to asking for audition tapes, and frankly, I don't know when I'll get a chance.

See attached sheets for letters of Acceptance and Rejection of Programs--make any changes you think necessary. Copies of this letter are being sent to other members of the Committee so you'll probably also hear from them.

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New York 7, N. Y.

Mr. R. L. Rider - 2 - April 24, 1952

I'm sending Burton two items for the Newsletter concerning the matter of giving air and manual credit to originating station for In-School programs, and a plea for more programs.

You are acquainted with the thinking of the Committee on the method of distribution so I won't go into detail on that--I hope the duplicator will go a long way toward solving that question.

I don't know what Marguerite found when she got home, but we still haven't laid eyes on a school package up to this writing! Somebody is sitting on the tapes!

Also among the attached sheets is a simple report form for the School Package. This also is subject to revision, the main theme being simplicity.

Well, that about covers everything.

Cordially,

Alvin M. Gaines, Chairman
In-School Committee

COPIES TO:
Marguerite Fleming
Jim Macandrew
John Henderson
McCabe Day
J. J. Stillinger
James Miles
Seymour Siegel
Graydon Ausmus

Letter of Acceptance Exhibit 1

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Headquarters, Urbana, Ill.

Dear_____:

We are happy to inform you that your series (title) has been accepted by the NAEB Tape Network for school distribution.

The Network will need (No.) programs and copies of appropriate teacher guides or manuals. The distribution of this series will be about (date) so may we have the above material by (date). If possible send your master copies (which will be returned intact).

Your cooperation in submitting programs for the Network is what makes it possible for us to render an increasingly important service to member stations.

A release form is enclosed containing a space for the type of air and manual credit which you wish using stations to follow.

Programs are the lifeblood of the Network so we hope you will continue submitting programs for consideration.

Sincerely,

Richard L. Rider,
Manager, NAEB Tape Network
For the In-School Program Committee.

RLR:AG

Letter of Rejection — Exhibit 2.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Headquarters, Urbana, Ill.

Date:_____

Dear_____:

May I express the Network's appreciation to you and your staff for your recent submission of your ____(title)____ series for consideration for school broadcasts. The In-School Program Committee has auditioned the programs and given them careful consideration.

The selection of programs for national distribution is always a difficult task, for many excellent programs that fit a local situation must be rejected because of the local nature.

It is the feeling of the Committee that stations would appreciate knowing why their programs were not suitable for Network distribution. (HERE A RESUME' OF COMMITTEE COMMENTS ON THIS PROGRAM).

By the very act of submitting one of your series you have benefited the Network and given encouragement to the Committee. The Network and the Committee are on constant lookout for school programs. The next auditions will be held ____(date)____ and we hope to see your station represented. Contributions by the member stations are the lifeblood of the Network.

Sincerely,

Richard L. Rider,
Manager, NAEB Network
for the In-School Program Committee

RLR:AG

SUGGESTED RELEASE FORM

Station_____, _____, hereby grants duplication rights to its program series, _____, to the National Association of Education Broadcasters Tape Network, and broadcast rights to member stations of the Association. We also grant the right to said member stations to reproduce published material furnished by Station_____ to accompany the above program.

Station_____ desires the following broadcast credit be given: _____

_____

_____

Station_____ further desires that published material be credited as follows: _____

_____

_____

_____

Further restrictions on Broadcast or publication are as follows: (if none so state) _____

_____

_____

_____
(Name)

_____
(Position)

_____
(Organization)

_____
(Date)

SUGGESTED REPORT FORM

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

Report of School Broadcasts

_____ Broadcast The In-School Series _____

FROM: _____ TO _____.
(Date) (Date)

Estimated number of listeners _____.

General reaction to the series was (favorable, unfavorable)

Did you use suggested grades? (Yes, No) If no, what grades did you direct the program to? _____ Grades _____

Please return this report to: Manager, NAEB TAPE NETWORK
119 Gregory Hall
University of Illinois,
Urbana, Illinois.

as soon as the series is completed or the information is available.

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

April 30, 1952

Mr. Frank Schooley
WILL
University of Illinois
Urbana, Illinois

Dear Frank:

Thank you for taking care of the arrangements for the May 23rd Meeting. I presume that Jim Miles will be sending out the necessary notices as well as tax exempt certificates, etc.

With best wishes,

Cordially yours,

Seymour N. Siegel
President

sns/h
Enc.

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2500 Municipal Building
New York 7, N. Y.

April 30, 1952

Mr. Burton Paulu
KUOM
University of Minnesota
Minneapolis, Minnesota

Dear Burton:

I am deeply grateful to you for your letter of April 28th and especially for your thoughtfulness in sending me a copy of the Morning Tribune Editorial.

You have got to admit that NAEB has gone a long way if we can crack the editorial columns of your distinguished newspaper. My dearest hope, of course, is that we can keep up the past now and in the future.

With all best wishes,

Cordially yours,

Seymour N. Siegel
President

sns/h

P. S. The report on the NUE Convention should be discussed at the May 23rd Meeting of the Board of Directors at Battle Creek.

Enc.

CC to Emerson

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

April 30, 1952

Mr. George Probst
Radio Office
University of Chicago
Chicago, Illinois

Dear George:

This is just a reminder that I would still like to get a statement from you for inclusion in the Adult Education Series. While it is true that this will not be sent to press for many months, the material has already been written and I would like to get it in complete shape for release whenever it will be necessary.

Very truly yours,

Seymour N. Siegel
President

sns/h

April 30, 1952

Miss Dallas W. Smythe
Director of Studies
NAEB
419 David Kinley Hall
University of Illinois
Urbana, Illinois

Dear Dallas:

I have your note of April 24th concerning the payment of your residual expenses, which you incurred at Columbus. While I, personally, would be happy to approve these as a proper charge to the NAEB Monitoring Studies, this is a matter that should be considered by the Executive Committee at its next meeting on May 23rd. I do not have late information about the Monitoring fund and I also feel rather strongly that such an expenditure should have been approved in advance. However, since the Board specifically indicated that it was not defraying any expenses to attend the recent meeting at Columbus, I am without authority to authorise payment. I shall certainly be pleased to present the matter at the Executive Committee meeting and I regret only that you may be compelled to wait a few weeks for possible reimbursement.

If you feel that Dean Schramm's Institute may be in a better position to reimburse you, let me know, and I will return your material to you.

Cordially yours,

Seymour N. Siegel
President

sns/h

xxxxxxxxx

WHitehall 3-3600

April 30, 1952

Miss Dallas W. Smythe
Communications Research Institute
University of Illinois
Urbana, Illinois

Dear Dallas:

I hasten to acknowledge your letter of April 26th wherein you request $13 worth of stamps to carry out your functions as Director of Studies.

By copy of this letter Mr. Schooley is requested to make this postage available to you without delay. If need be, this can be a charge to the President's office.

Two hundred letterheads and a hundred envelopes are being forwarded to you under separate cover.

With best wishes,

Cordially yours,

Seymour N. Siegel
Director

sns/h

xxxxxxxxxx

WHitehall 3-3600

April 30, 1952

Mr. Burton Paulu
Manager
KUOM
Universtiy of Minnesota
Minneapolis, Minnesota

Dear Burton:

I was delighted to get your note of April 25th. I, too, regretted my inability to be in Columbus, but from all reports I gather that everything went along very well without me.

Insofar as Educational Television Programs, Inc. is concerned, Probst, Miles, and I spent long hours at State College working up the proposal which has been forwarded to Scottie Fletcher. We had the benefit of counsel from Dick Hall and McCarty, as well as Parker Wheatley and Hudson. I am hopeful that a copy of the proposal will be forthcoming from Probst's office, because I have been very insistent that you and Graydon, as alternates on the Committee, be kept fully informed of everything in the way of deliberations and action.

My felicitations on the Lenten Music Festival. You have succeeded in cracking the music pages which is what I have been talking about for several years. If some of the other Brethren would only take a lift from your book, we would really be going places. More power to your right arm.

I am sending you a digest of Convention Locations which should certainly be amusing if not constructive.

Cordially yours,

Seymour N. Siegel
Director

sns/h
Enc.
cc to Aussmus

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May 1, 1952

Mr. Seymour Siegel
President, NAEB
New York City, N.Y.

Dear Si:

I was out of the office all last week and this is my first opportunity this week to bring you up-to-date on the NAEB meeting in Columbus. Since you met with Jim at the Pennsylvania fiasco, I assume that he will have filled you in on most of the details. Little remains for me to say except that I am indeed sorry that you were not present for all of the meetings and everyone else was very much of the same opinion. Actually, Columbus represented the fruition of many of the things you have fought hardest for and it was unfortunate that you were not there to receive credit for the good fight that you have fought.

In reviewing, as I have done many times, our meetings with Fletcher, I am firmly of the opinion that we did the only thing we could have done in regard to the big project. I am further of the opinion that we will have very little voice in any project undertaken in regard to television production or anything else and our choice is simply, do we get the programs on their terms or do we not get the programs, and again I came up with only one answer and that is that we must have the programs. Very frankly, I think I have reached the point you reached prior to Columbus and my one feeling at this point is that it is a battle which we have lost and I, for one, am ready to quit. The whole thing is a little bit more than a personal sense of failure for I feel that in this case the democratic process itself has failed in the face of powerful dictatorial forces.

One of the disturbing things to me was the $80,000 grant and Fletcher's positive statement that it was not a grant to be administered by NAEB at all but strictly through Jim Miles with no reference to an NAEB committee or board. I was more disturbed at the vindictive manner of our friend who had told Jim privately and me privately that the grant was not to NAEB but to the Executive Director, Jim Miles, and then repeated his question to Fletcher when we were all together. I am still of the opinion that we should control the fund through the committee we appointed to work with Jim---Dunn, Abbot, and Waggner. If this committee cannot continue to function, then I suggest we write the Foundation and tell them we don't want the money. To have our Executive Director endanger

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Chairman Walker was practically in tears over the presentation of the life membership certificate. Again my hat is off to you for conceiving the idea. It was indeed a masterful stroke.

There were a number of other little things which may interest you but perhaps we'll have an opportunity to discuss them in detail at the Michigan meeting.

Sincerely, + much love.

Grayson Kirk
Vice-President

Guess you should write the V.P. tell him that Kellogg has accepted the job of Exec. Dir. for another year. My lunch is that Jim will resign about July 1.

GK:ns

I forgot to report to you one of the significant and disturbing things that occurred at the Columbus meeting. When the Board was ready to discuss Jim's successor and get our ideas together on what our attitude should be in our meeting with Fletcher, we announced that the Board would be in executive session and only members of the Board would be present at the meetings. This created such a furor among a number of the members who are not on the Board that everybody on the Board became considerably disturbed at its effect. Although we announced very generally that all other meetings of the Board were open to any member who cared to attend, there was still a great deal of ill feeling. The idea of declaring the Board in executive session came from no one but was the unanimous opinion of every member of the Board. The repercussions were so great that every member of the Board was of the opinion that we would have to announce and publish prior to our next Board meeting that all of our meetings were open to any member of the organization. Some were of the opinion that we could take up only routine matters at these general sessions but that obviously is not the answer. We can discuss this more at the Michigan meeting. Thought I should pass it along to you at this time.

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

May 1, 1952

Dr. Burton Paulu
KUOM
University of Minnesota
Minneapolis 1, Minnesota

Dear Burton:

Prior to receipt of your letter dated April 28 to the Executive Director, the Executive Committee, the Research Committee, and the Director of Studies, I talked with Dr. Morton about the questionnaire and his conference with you in Austin and he reported to me that there was not time to go into the details of the questionnaire at the NUEA meeting and further indicated that a trial run to about fifty universities covering the entire questionnaire is underway; that he is in complete sympathy with making the radio-television section more brief; that he is aware of the need for reorganization of this section; and that he is hoping for an opportunity to meet with the committee appointed by Si (Ausmus, Paulu, and Smythe) to rework the questionnaire in light of the replies which he should receive soon from these fifty test cases.

In this last regard, Dr. Morton will be able to meet Paulu, Smythe, and me at Urbana on Sunday, May 25, to go over the entire questionnaire and other matters, if that can be arranged by all. I should appreciate hearing from you, Burton, and Dallas by return mail regarding your availability on that date and would appreciate it also if Dallas will take care of necessary arrangements for Burton and me at a local hostelry or at the Union Building for the night of May 24---assuming again that we will finish our business in Battle Creek in time to get back into Urbana that night.

In regard to the help which Morton requested for tabulation of the radio and television section, this is not a matter of any great significance. In fact, I would suggest that, our own budget being as low as it is, we might ask Dr. Morton to provide three or four hundred dollars for secretarial help to Dallas from the NUEA grant for this tabulation. In all frankness, I feel he can afford it from his funds better than we can from ours.

This committee was set up by Si to work with Dr. Morton on the NUEA study, as well as on a radio project on atomic energy. Dr. Morton is of the opinion that we can secure substantial aid from the AEC in building a series of programs on the significance of atomic energy and its relation to our everyday lives. I suggest that the committee be prepared to present some

concrete plans for doing a series on atomic energy at our meeting in Urbana on the 25th----if, that is, the committee is of the opinion that it would be desirable to plan, produce, and distribute a series of programs on this subject, with funds to be provided by the AEC.

I should appreciate hearing from Dallas and Burton very soon concerning this proposed meeting in Urbana.

Dr. Morton and a number of my friends here on the campus were very enthusiastic in their praise of your speech at Austin. If you have an additional copy of it, I should be very grateful to you for sending me one.

Looking forward to seeing you in Battle Creek.

Sincerely,

Graydon Ausmus
Vice-President

GA/ns
cc: Siegel, Miller
Miles, Smythe

May 1, 1952

Mr. Seymour Siegel
President, NAEB
New York City, N.Y.

Dear Si:

I was out of the office all last week and this is my first opportunity this week to bring you up-to-date on the NAEB meeting in Columbus. Since you met with Jim at the Pennsylvania fiasco, I assume that he will have filled you in on most of the details. Little remains for me to say except that I am indeed sorry that you were not present for all of the meetings and everyone else was very much of the same opinion. Actually, Columbus represented the fruition of many of the things you have fought hardest for and it was unfortunate that you were not there to receive credit for the good fight that you have fought.

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Graydon Ausmus
Vice-President

GA/ns

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PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

May 1, 1952

Mr. Frank Schooley
WILL
University of Illinois
Urbana, Illinois

Dear Frank:

I am transmitting herewith bills for personal services rendered in relation with the second New York Television Study. I believe this is a proper charge for the services rendered.

Cordially yours,

Seymour N. Siegel
President

sns/h
Enc.

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May 1st, 1952

Mr. Wilbur Schramm
Dean
University of Illinois
Division of Communications
Urbana, Illinois

Dear Wilbur:

My unruly schedule has now permitted me to touch home base, and one of the pleasant items I discovered on my desk was your note of April 21st.

Your delineation of the course of Foundation projects reflects a life situation with which I must confess I was, unfortunately, never familiar.

Certainly, last year, for most of us, has been one of "meeting, and meeting, and meeting". It is only by looking backward, I suppose, that any bench marks of progress can be noted.

One of the hopeful discoveries I have made is that in 99% of the cases, our only area of disagreement among ourselves has been of a procedural nature. Thank goodness we all agree on most substantive matters.

I look forward with great anticipation to seeing you at Battle Creek.

Cordially,

Seymour N. Siegel
President

ms/t

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May 2, 1952

Mr. Jim Miles
Executive Director
National Association of Educational Broadcasters
University of Illinois
119 Gregory Hall
Urbana, Illinois

Dear Jim:

I am returning the letter from the Health Information Foundation. I believe that they should pay for any material that is sent to them. Why not offer them a subscription?

Congratulations on the new stationery. I have never been an exponent of single purpose stationery, but this looks good enough to have "Office of the President," "Office of the Vice-President", "Office of the Secretary", "Office of the Regional Director", and "Office of the Director of Studies" made up.

I am making reservations at the Hart Hotel for the evening of the 22nd.

Cordially yours,

Seymour N. Siegel
President

sns/h

May 23rd Meeting

MEMORANDUM

TO: Officers, Board of Directors, and Membership Committee of the National Association of Educational Broadcasters

FROM: Graydon Ausmus, Vice-President

DATE: May 8, 1952

SUBJECT: Comments On John Dunn's Mimeographed Letter on Membership Activities, etc.

1. 2. John's three letters (which should have carried the dateline for reference) indicate serious thought on some important NAEB business and deserve careful consideration by us all. In reference to his "membership activities": I'm in complete accord with Paragraphs 1 and 2 with his "report on membership activities".

3. 7. In Paragraph 3, he asks for some help on his article on "Why I Am an Active or Associate Member of NAEB". Since this ties in closely with his Paragraph 7 concerning giving associate members "more for their money", let me comment on the two jointly. His a,b,c comments under No. 7 are very sound. However, the implication that members are not getting their money's worth is to me unfounded. Through the NEWSLETTER, and consequently keeping up-to-date on what's going on in educational broadcasting, the associate member is more than getting his money's worth. Add to this the importance of being a part of a strong national organization--belonging--and the privilege of attending meetings and having a voice in the organization, though not a vote, all add up to a pretty good score.

As far as providing associate members with NAEB programs, this could be done for an additional fee of some kind. However, when we open the door to this type of distribution then we are admitting campus-wired stations to our network and can very soon double the demand on our distribution facilities which can be done only at the expense and efficiency of distribution to our active station members. Another reason for not providing associate members with shows is that we are taking away one of the strong arguments for owning and operating your own educational outlet and certainly we should continue to promote very vigorously the idea of institutional ownership of their own facilities. Furthermore, if we provide programs for associate members to distribute through commercial outlets, we can be reasonably sure of the poor handling those programs will receive at the hands of the commercial operators. All of us have had our bitter experiences of having our best locally produced shows juggled and cancelled at whim by our commercial brethren. Instead of this type of distribution, why not direct distribution of our programs to the commercial outlets upon request from them, if we have any time at Headquarters for handling additional coverage.

4. In Paragraph 4, John raises the question of a standard application form for membership. Such a form was approved at the Executive Committee meeting at Urbana in February and adopted by the Board at Columbus. If there need to be changes in this, that can be worked out between John and Jim.

In Paragraph 5, John raises the question of an intensive membership campaign.
5 This should be a continuing and constant activity of every member of the Board ----certainly of each Regional Director and the Executive Director. In terms of active members, I thought we had worked out a system whereby our Washington attorneys would forward to the NAEB Headquarters regularly a list of all applications for CPs. The procedure agreed upon at one time was that the Executive Director would fire that applicant a barrage of literature on NAEB, sending carbons to the Regional Director of the institution involved. The Regional Director then would follow up immediately with additional encouraging letters, as well as sending an application for membership. If the Executive Director sends applications for membership, then the Regional Director would not need to do so. The Executive Director should keep a permanent file of all applications for educational stations and CPs granted. If the institution involved has not become a member of the organization within a very short period, he and the Regional Director should write follow-up letters and/or call on the institution. This way, the Executive Director would have his own file of all educational institutions on the air and could tell at a moment's notice whether or not that institution is a member of NAEB.

I am in complete agreement with John's views of long standing that the Regional Director should be the contact man with every member and prospective member in his region. Every Regional Director should write every regional member a personal letter soliciting information and news which he would pass on to the NEWSLETTER editor at least twice every year. The permanent files, however, need to be kept in the Headquarters' office because we all know the shift from year to year of Regional Directors. It would be a very good idea if the Executive Director, upon the election of a new Regional Director, would forward to that Regional Director a complete list of all active and associate members in that region, as well as a list of all non-member broadcasting institutions. If I appear to labor this membership question too heavily, it is because I have, like John, long been aware of the fact that the strength of this organization lies in the vigorous promotion campaign for new members and the "personalized" individual member-Regional Director relationship.

6 The keynote in John's Paragraph 6 is the long wait between the period that an application comes in and the date when it is finally approved. I agree with his suggestion that the Chairman of the Membership Committee should receive the application for membership immediately after it is received by the Regional Director or the Executive Director and should proceed without delay to poll the Membership Committee for a vote on admission of this applicant. He should add to his Membership Committee each time the Regional Director of the region in which the applicant is located. If there is no question concerning the membership, he should forward to the Executive Director immediately a statement of approval of the application and the Executive Director in turn should send a notice of acceptance and a membership certificate to the new station or associate member. As John suggests, the action of the Board later could be a matter of form.

I should like to say finally, in regard to membership, that this is a subject which has been discussed at various meetings and I urge John to combine the suggestions of all of the Members of the Board and of his Committee, and prepare in brief form a statement of procedure in this regard for approval of the Board at its Battle Creek meeting. This subject has been discussed too many times with nothing

settled on it. We are spinning our wheels. It was to have become a part of a "Manual of Operations" which the Executive Director was requested to compile when the Board met in New York in January. We need all of these housekeeping chores formalized into a printed or mimeographed handbook so we will not go over and over the same material year after year.

IN REFERENCE TO THE PROPOSED AMENDMENT TO THE CONSTITUTION AND BYLAWS:

I'm glad to see John referring to the term "democratic processes" and I agree that the proposed amendment to the Constitution concerning the election of Regional Directors will strengthen the democratic process within NAEB. I am in favor of the amendment as proposed except that it is much too long and involved. It can be presented adequately and in about 1/3 the number of words and I would suggest that the Headquarters office mail out the ballots, because some Regional Directors might slip up on this, having them clearly marked to be mailed back to the Executive Director. There is little value in having the nomination accompanied by any statement in behalf of the nominee. I wonder also if this type of pre-convention nomination for all officers might not be desirable.

IN REFERENCE TO THE "F.A.E. PRODUCTION CENTERS PROJECT":

I would certainly agree with John's interpretation of the Fletcher letter but regardless of whether we are correct or not in the interpretation, John has written one of the most significant paragraphs in the annals of the NAEB:

> "that NAEB maintain all control over projects rather than that this control be delegated----------"

This is to me a reaffirmation of a profound belief in democracy and in the democratic way of getting things done. The moment we begin accepting programs which are prepared specifically for us but over which we have no control, we become charlatans and prostitutes. It is ridiculous for us to endorse and blindly make use of materials that are prepared specifically for us, or participate in projects which are designed for our exclusive use and yet not be expected to participate actively and as an organization in the planning and execution of those programs and projects. There may be instances where the only prerogative we can exercise is that of censorship by acceptance or rejection of materials on an individual station basis but this type of indirect participation and control is fraught with considerable danger, not only to our integrity as educational broadcasters but to our jobs as social scientists concerned with broadening participation in idea formulation throughout the country rather than swaying public opinion to a pre-conceived viewpoint.

8 As to the thirteen points outlined in John's procedure in administering these grants, I've only one suggestion to make. In Paragraph 8, he uses the term "they should not be dated or of such a regional nature that they could not be used by others-----". I object to the use of the word "regional" on the grounds that more information is needed across the country concerning regional matters. How about the substitution of the word "local" for the word "regional"? We have all acknowledged the failure of commercial radio to reach regional problems which are a matter of national concern and it is possible that the inclusion of the

word "regional" in this paragraph will result in spurious attempts at providing "regional" or "non-regional" fare which will be colorless and shallow.

I wish to commend John very very highly for having crystallized and put on paper a number of ideas which needed attention.

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Region VI
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KWSC, State College of
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KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

May 15, 1952

Mr. A. J. Miller, Assistant Director
Division of Curriculum Development
Pittsburgh Public Schools
341 South Bellefield Avenue
Pittsburgh 13, Pennsylvania

Dear Mr. Miller:

I appreciate your letter of May 13th and I am tremendously interested in the availability of Mrs. Victoria Corey's tapes under the title of,"African Adventure.

I am forwarding your letter to Mr. Alvin Gaines of the Atlanta Public Schools, who is the Chairman of NAEB's "In SchoolsProgram" Committee. While it is not likely that this series could be scheduled for the September semester, because of the advance notice which must be given, I know that Mr. Gaines would be happy to consider it for possible use beginning February, 1953. At any event, by copy of this letter I am certain that Mr. Gaines will write to you directly.

Please believe that we are deeply grateful to you for thinking of wider distribution through the NAEB tape network.

With all best wishes,

Very truly yours,

Seymour N. Siegel
Director

snsʃh

September 17, 1952

Mr. Seymour N. Siegel
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, New York

Dear Si —

As you can see from the attached mimeo to the Board, the committee which I had appointed to work on replacing Jim met last week in Urbana. Dick was there on some other business and Wilbur, Frank, and Bob were available for confabs when needed. About all we accomplished was a considerable narrowing down of a broad list and some fruitful discussion of several problems. We are still working on about ten or fifteen names, but I do not feel very hopeful about any of them. It appears unlikely that we will be able to make a decision before our fall convention. In the meanwhile, may I suggest that you ratify my action in appointing this committee and then you move in to the committee as is your proper responsibility as President. I still think it very desirable that we come up with a name to submit for Board approval prior to the November meeting if at all possible.

You will be interested in the names which we are still considering. At the top of the list are Harry Skornia, Earl Wynn, Robert Greenlee (Dean, Sciences Division, Iowa State), and a man named Bro at the University of Illinois. Others are Jim Day, Irving Merrill, Ken Christianson, Gale Adkins, Paul Read, Webb Neeley, Delight Morris (President, Southern Illinois University), Warren Bower, Ed Browne, Worthington Gregory, and Neenhaus (who is now with TVA). These are the names left from about 75 originally considered. VanDuyne, Wilbur, and several others have urged again that I take this spot, but I still cannot see giving up what I am doing where I am even for twice what I am making. If I knew that TV for Alabama were out of the picture, I would take the job immediately. If you have any possible candidates for the job, toss them in and let's get to work on them immediately.

One of the things we rolled around at Urbana was possible plans for an Allerton-type seminar on educational TV. Bob Hudson suggests that we shoot at some date in January or February. We have $5,000 from Ford, so I understand, set aside for this specific purpose. We had discussed the possibility of getting representatives of the foundations, people from JCET, NAEB, and other groups beginning to show interest in TV, to a meeting in Chicago or some other centrally located place by the middle of October so we could attempt to divide responsibilities and areas of operation and make a more closely coordinated drive for the development of educational TV. We estimated the need for about twenty people at such a meeting. With existing funds, the meeting will be impossible. If you know of any place we can get 3 or 4 thousand dollars for a 3 or 4 day session, it would be a very fine project for you to promote. Such a meeting would give greater direction to our Minneapolis meeting.

If such a meeting is not possible, the group at Urbana felt that we should request representatives from these groups as well as our own TV committee and our foundations committee to meet a couple of days ahead of the fall convention. Give this some thought and do what you think best.

You will see from various carbons enclosed that we were concerned at Urbana about the TV membership and felt that the TV committee should be vigorously activated to come up with suggestions for specific services in TV. Perhaps you would write Dick and prod him and his committee into action.

I missed all of the Friday afternoon meetings when Wilbur and I flew to Battle Creek, but I understand that Burton promised a very excellent convention. I have seen no tentative outline for the convention and, so far as I know, neither has anyone else. Perhaps you should check Burton on it to be sure that he is in good shape. I am a bit worried that he has not sent out any special publications on it. Perhaps you can persuade him that he should do so.

By telephone Dallas raised the question of procedure for news release when the second New York TV study is off the press. He said he would be able to come into New York and hold press conferences jointly with Merton if the

Board thought it desirable. I told him you would be back by that time and it was something you should decide. I try to avoid making any decisions because of your absence, and you may be assured that I am delighted that you are back in the country and back in the NAEB saddle. I certainly hope you will follow up on such suggestions as I have made only if you think it desirable to do so. Believe me, I have no desire to assume any of your responsibilities, and I find myself constantly wishing you were around to ride herd on these various matters that come up.

The meeting with VanDuyn and Masters was entirely pleasant and satisfactory. They were definitely of the opinion that we were tying the Executive Director down too much, and I frankly pointed out that it had been necessary for the good of the organization to spell out in great detail the plan of operation which we expected from him. I asked VanDuyn for a specific statement of the relation which he felt should be maintained between the E. D. and the Board, and his statement followed very closely the relationship we have been shooting at - reporting, checking, advising, cliperating. I assured him the Board had no interest in approving the E. D.'s requisitions for pencils. I believe we are in complete agreement and there is certainly a fine, cooperative feeling there. Both VanDuyn and Masters stated that the Foundation would have to reconsider the grant as though it were an entirely new request should we decide to move the headquarters from Urbana. As you probably know, Wilbur was pretty mad after getting Jack Dunn's tirade about Schramm domination. He, Wilbur, at the end of this meeting, privately told me he had no intention of naming a new headquarters representative "for the time being", so I feel better about that.

I had a lengthy conference with Bob Saturday afternoon after everyone else had left, and I have a better feeling about our relations with the FAE. I gathered that the $80,000.00 grant was one that they were watching with considerable interest and hope and that they were in no wise prejudiced against considering requests from us at a later date. He seemed to be receptive to the idea that the Foundation committee should be a creature of the Board and that funds could be handled by the Board rather than by committees selected by the FAE. Incidentally, Jim still has not received the $80,000.00 check, but I forgot to discuss this with Bob.

On the personal front, I have been asked to serve on the steering committee of another Ford-sponsored venture about which I had had no news prior to the call yesterday. The Southern Regional Education Board of Control has a grant from Ford to explore the possibilities of regional cooperation in educational TV. A chap named Bob Anderson is heading this project. Beyond that I know nothing. Our first meeting will be October 8 in Atlanta. Sometimes I wonder where Ford gets the ideas for the projects they are sponsoring. I will let you know what comes of this.

Thanks for the card from Paris. I am certainly excited about the work you did and shall be looking forward to knowing about it. I think it was a splendid idea and hope it all works out successfully. As I have said many times, I am constantly amazed by the things you put over and my admiration for you constantly increases.

My kindest and fondest regards always.

Sincerely yours,

Graydon Ausmus
Vice President

GA:psc

This program was made possible under a grant from the Ford Foundation administered by the F.F.

September 25th, 1952

Mr. Graydon Ausmus
WUOA
University of Alabama
University, Alabama

Dear Graydon:

I have hardly had a chance to write to you concerning the recent tiring experience abroad. A formal report will be forthcoming which, I am certain, will present highly constructive facts. The trip, while it took a great deal out of us, will result in the greatest flow of cultural material in the history of America.

The purpose of this note is to acknowledge your memo of September 22nd concerning Earl Wynn. I must confess that I am completely behind on what has gone on. What "committee" are you referring to when you say "The question this committee should consider at this point .... etc."?

Please fill me in.

Best wishes,

Seymour N. Siegel
President

sns/t

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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WUOA, University of Alabama
University, Alabama

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WABE, Board of Education
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Virginia, West Virginia, Alabama, Kentucky, Tennessee, North and South Carolina, Georgia, Florida and Mississippi.

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Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

September 22, 1952

Mr. Seymour N. Siegel
Dr. Burton Paulu
Mr. Allen Miller
Mr. Richard Hull
Mr. Frank Schooley
Mr. Jim Miles
Dr. Wilbur Schramm
Mr. Robert G. VanDuyn

This is to inform you that Earl Wynn has indicated his interest in being considered for the job of Executive Director and will be available, if given favorable consideration by the organization, January 1, 1953, but not before that date.

By way of references - and I believe Frank was to trace references on Wynn - he lists the following:

Dr. Robert Burton House, Chancellor
University of North Carolina
Chapel Hill, North Carolina

Gov. Kerr Scott
State House
Rawleigh, North Carolina

Dr. Frank P. Graham
U.S. Representative to the U.N.
United Nations Assembly
New York, New York

I regret that I have no lead on the two or three other names which I was to explore but am still working on the list.

The question this committee should consider at this point is whether to attempt a meeting prior to the convention to interview one or two possible candidates or wait until that meeting to get together. If members of the committee feel that we have made enough progress on the names at the top of our list, that is if we have enough information on Bro, Morris, Wynn, Peterson, and others, to narrow the list down to not more than three people and have these three people meet with us, then I feel we should have a meeting by the middle of October so that we can come up with a specific recommendation at the November convention. I should like to have an expression from members of this committee as soon as possible.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

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Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

October 2, 1952

Mr. Jim Miles, Executive Director
National Association of Educational Broadcasters
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

After considerable narrowing of our list and a great deal of talking to people back and forth, we are making tentative plans to have Earl Wynn meet Seymour Siegel, Dick Hull, Burton Paulu, Wilbur Schramm, and me in Washington the evening of October 16 and the morning of October 17 for a lengthy discussion of the possibilities of his joining NAEB as our second Executive Director. All of the above plus Frank Schooley have expressed the opinion that Wynn is by far our best bet. Allen says he feels that we should not pull him into the Washington meeting because of the distance involved. Frank is still tracing some references on Wynn and the meeting will not be definitely called until all of those references are in.

The reason for meeting in Washington is that Dick Hull will be in Washington on the 16th on business and we will not have to pay his expenses. Washington is easily accessible for Si, Earl, and me. Only Wilbur and Burton will have a trip of any significance. All of the above mentioned except Wilbur have approved NAEB financing of this meeting. If you think further authorization for the meeting should be secured - by a poll of the remainder of the Board - I will be glad to get it, but it does not strike me as necessary.

I think I wrote you before requesting a reaction to Wynn but should like to repeat that request since I have not heard from you.

I also indicated that Earl, if we decide to employ him, will be available January 1. In that event, we

still want you to remain until February 1 while he is getting his feet on the ground.

My kindest regards to you and the family.

Sincerely yours,

Grayden Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GAzpse

cc: Dick Hull
Burton Paulu
Allen Miller
Wilbur Schramm
Seymour Siegel
Frank Schooley

October 14, 1952

Mr. Graydon Ausmus
University of Alabama
Box 2002
University, Alabama

Dear Graydon:

Your note "Just Before the Battle Mother" has jacked me into digging out your letter of September 29th and I use these brief moments to reply to both. First of all, I hope that the battle at the meeting of the State Educators to talk TV was scheduled. The most stimulating development that I know of is what all of our people are doing all over the country. When I look back over two years and remember that most of us were mostly mice who didn't dare ask for a few dollars to operate our radio stations, it takes a little doing to accommodate oneself to the news that Paulu, forinstance, thinks nothing of requesting 5 million dollars for a television network. Likewise in Wisconsin and in a half dozen other areas.

Of course, you have my best personal wishes for every success.

Here in New York City, the Planning Commission granted our request for $379,000. to construct a station. All we need now is the license. Since this is not likely to be considered for a year or so and since there is likely to be a battle with the commercial applicants, I am refraining from doing too much worrying at this stage.

I reread your letter of September 17th and I want to congratulate you on the magnificent manner in which you have handled the replacement of the Executive Director problem. I agree with everything you have done and if I have not properly expressed my personal gratitude this is only because I have just discovered the color of my desk blotter.

I shall be at the Willard on Thursday evening, October 16th, and I hope that we can meet somewhere around 6 or 7 o'clock and have Mr. Wynn present so that we can make a decision effective January 1st. Burton has just indicated that he cannot be in Washington because he is devoting himself completely to the Convention. I can see no reason why a decision cannot be made while we are in Washington and a firm offer made to Wynn if he is satisfactory.

Jim Miles has sent me tax exempt certificates so I assume that Kellogg funds will defray the cost of the Washington meeting.

Inasmuch as Bob Van Dyne is concerned, I am delighted that he is coming to Minneapolis and I can see no objection whatsoever to his attending the open meeting of the Board of Directors. Neither can I see any objection to his being present during that portion of the closed meeting which has to do with any discussion of the Kellogg Grant. I am not so certain, however, that he ought to be present during any of the other discussions during any executive sessions of the Board of Directors.

After talking to Dick (and he is a very sick boy) I am calling a meeting of the Board of Directors to meet in Minneapolis starting the evening of November 2nd. In the notice of the meeting I am asking individual directors to notify Burton so that he can make the necessary reservations at the Center of Continuation Study. He will also arrange for a meeting room for the 2nd, 3rd and 4th. I will not be able to be present because I still have to run our election night coverage here in New York. Although I will be up most of the night of November 4th, I expect to be on the 8 A.M. plane November 5th arriving in Minneapolis a little before noon. I am hopeful that I will be able to grab a few hours sleep and be prepared to join the deliberations on the afternoon of the 5th. I am asking Jim Miles to work up an agenda for the Board meeting. One of the first things for the Board to do would be to approve any action that we take in Washington. Another thing would be to discuss the possibility of an Allerton type seminar on TV. I have had nothing official concerning the $5000. Ford grant. I believe the original offer was made direct to Wheatley. The Board could decide when this seminar should be held and what it should consist of. If it is in the winter-time I hope that somebody picks out a place where there is a great deal of sun.

Another thing that the Board should consider is the report of the Grant-in-Aid committee. I am writing letters of appreciation to each member of the Committee. Although there will be a great deal of difference of opinion as to the final results, nevertheless, they deserve every possible credit for a job welldone.

The News release concerning the New York and Chicago Monitoring Studies will emanate from New York as soon as we have some definite date when it comes off the press. I have requested Miles to send me 50 copies of each of the editions for distribution to the Press and, of course, will work with Dallas in connection with any news releases especially of the New York Study.

The Adult Education Committee metting in New York this past week-end (minus Dick) took place.

The Voice of Europe series is an exceptional contribution and is to be released the middle of November, i.e. after November 16th. There are 20 half-hour programs as the initial offering. Altogether there are likely to be 120 programs. Everybody is tremendously enthused about this and I am hopeful that it will attract as much attention as the Jefferson series.

The PEOPLE UNDER COMMUNISM series consisting of 7 1-hour programs and possibly three or four additional hours of literate material by our consultants is to be released during the first week in December. Nine half-hour programs are ready of the WAYS OF MANKIND andthese will be released for broadcasting after the Jefferson series runs out, i.e. (After December 7th).

This is a tremendous quantity of material to let go at one time but I am convinced as a result of the reception to the Jefferson series by Press, public and especially by the Fund for Adult Education, that it is imperative for us to retain the momentum. I know that this is going to be a tremendous lot on Jim and perhaps make our stations sit up and take notice, but it is important that we take advantage of the favorable climate which is being created. Furthermore, the present FAE grant runs out December 31st and the Adult Education Committee is ready to submit its resignation. Actually, I suppose the Committee will submit its resignation to the new President since it will be up to him to decide whether to reconvene the present committee or to change its complexion.

A summary of four European consultants with the heads of Italian, French, British and Swiss Radio and TV is enclosed. The complete memoranda runs to 17 pages and the complete report exclusive of addenda will run close to 120 pages. The BBC also is turning out an elaborate report which will certainly highlight the importance of the new liaison which has been established.

I have had conversations with high local and state department officials in the last few days and since this is a matter which affects the national interest I am not writing anything about this but will convey it to members of the Board face-to-face.

I am designating Dick as chairman of the nominating committee and McCarty has also agreed to be a member. I would like to have three other members of the Committee and would appreciate your suggestions.

There is a tall lot of indoctrination that must be gone through not only for the members of the Board but also among our member stations.

I am announcing this week the appointment of an International Advisory Committee composed of the North American representatives of the foreign broadcasting services. This Committee will aid and advise NAEB in connection with any additional facilities or help that the network or individual member stations may require in connection with anything which is available abroad.

Probst has made arrangements for three Fullbright scholarships to permit of having an NAEB representative in London, Paris and Rome for a period of one year but this is not likely to become available until next Fall.

I am establishing in New York a film exchange using as a basis the four or five hours material that we have produced here. There will be many other films coming in from abroad on the basis of arrangements we have already made and while I do not expect that this will be the permanent home of such a film center, nevertheless, I am getting it started just as the tape network was originally started here.

This about sums up the budget of news. I think a very good story can be told at Minneapolis. The only thing that worries me is that our people are beginning to fall by the wayside because the flesh cannot take all that the spirit demands.

With best wishes,

Seymour N. Siegel
President

SNS:LG

cc: Hull, Paulu, Miles

Hi, Si
Better write Burton about what you think about this. Did you decide not to call the early meeting at Minneapolis. Time is getting close for any special meetings.
Best
Grayson

Wednesday from Montgomery, Ala
("Just before the Battle* Mother")
*Meeting of state educators to talk TV.

Dear Burton,

Just had a call from Bob VanDuyn – he'll be at your meeting Nov. 6 (evening), all day the 7th., and the morning of the 8th. We (NAEB) should have a short session with him, I think, and you may wish to plan a spot on the main billing for him — that's up to you and Si.

Hope all is well with you and your convention plans running on schedule. I've been out all week so have not heard from all concerning possible Washington meeting on Oct. 16-17. Will write or wire Friday —

Best
Grayson

Carbon – Si

WUOA-FM
91.7 ON YOUR FM DIAL
"THE VOICE OF THE UNIVERSITY OF ALABAMA"

Sept. 29, 1952

EXTENSION DIVISION
UNIVERSITY OF ALABAMA

UNIVERSITY, ALABAMA
BOX 2002

RADIO BROADCASTING SERVICES

Dear Si,

Your letter of Sept. 25, saying "---I am completely behind on what has gone on." disturbs me a bit. On Sept. 17 I wrote you a four page letter which I thought you'd get immediately upon your return and which was designed to bring you up to date. I have sent a number of carbons of other correspondence which were intended to further fill you in on details. I'm enclosing my file copy of the letter of Sept. 17, just in case you did not get the original. If you did get it and didn't read it, you've not a damned thing to yell about--so I've no remorse and no smypathy for you.

Glad your trip was exciting and fruitful. I shall be most eager to get more details.

The "committee" which you asked about was the one I named, after conferring with every member of the board, to screen the list and arrive at one name to recommend to the Board for the job of Executive Director. I named Burton, Allen, and myself to that committee for a number of reasons and upon the advice of most of the Board. Dunn was named by one member as his suggestion, but the letter to Schramm was reason enough for not putting him on. Hull, Schooley, and Schramm were in Urbana, and Jim, so all of us worked on the list. Wilbur and I flew to BattleCreek one afternoon for a conference with Masters and VanDuyn.

I think Wynn is our best bet, but we need a conference with him. I'll talk to Burton Monday and then set up the meeting in Washington on the evening of the 16th. and the morning of the 17th. if he feels as the others do that it should be held. Please keep that time free on your calendar if possible.

If anything else comes up you need to know about -- concerning anything that happened while you were away, please call me or write. We are supposed to be specialists in communications, but our biggest problem seems to be failure to communicate adequately.

Best always,

Graydon

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October 17, 1952

Messrs. Seymour Siegel
Allen Miller
Burton Paulu
Dick Hull
Frank Schooley
Wilbur Schramm

Gentlemen:

In light of several conversations and communications of recent date concerning the search for a new Executive Director, I should like to summarize our position at this time and ask for guidance from this group.

IN REFERENCE TO EARL WYNN - All of the responses which we have had concerning him, with one exception, have been highly complimentary and most favorable and ~~every~~ (except Schramm who has not commented. last member of the above group has indicated belief that Wynn is our best candidate and that we should make him an offer of this job. The one negative comment ~~received~~ considered by the person who received it confidentially ~~was~~ not of sufficient importance to make him change his mind. This negative comment raised the question of Earl's organizational ability. I had one confidential letter from a man who has worked with him ever since he went to North Carolina saying that several years ago Earl had one unpleasant staff situation arise, but felt that that was a valuable lesson for Wynn and that he was a better man as a result of it. All of the communications have indicated that Wynn is doing a spectacular job at North Carolina and that North Carolina can ill afford to lose him - and that leads to my second point concerning him. Wynn is still interested in the NAEB proposal, but I gather that there is less certainty that he will accept our proposal than there was at the time when we first approached him.

This further obviates the urgency of a meeting with Earl prior to the Minneapolis meeting and points up a second fact. We must continue to trace references on other people and look for new possibilities in the event Wynn does not accept our offer.

Allen raised the subject of Tom Rishworth as a possible candidate in a recent communication with me, and Gail Adkins at ~~the~~ Radio House at the University of Texas

had indicated his interest in being considered for this job. I feel that I should pass on to this group a strictly confidential statement made to me personally by one of the top administrators at the University of Texas concerning the charges against Tom, but I cannot do so in writing nor can I reveal the name of the person involved in writing. He did indicate, however, that the charges brought against Tom were true and that the explanation being given by Tom and some of his most loyal supporters was a camouflage. I think all of you know that for many years I have been a very warm friend of Tom's and a most loyal supporter of him and that I have refused to believe any of the stories that I have heard circulated about the reasons for his leaving Texas. In light of the complicating testimony and my own personal evaluation of Tom, I have no further comment to make. Nevertheless, I feel that we should proceed with tracing some of the references Tom has given us and am enclosing in this letter to Allen a list of references which Tom gave me with the request that he make an immediate check on them and come up with a specific recommendation to this committee at a later date. I will institute a similar investigation on Gail Adkins.

Time is very short but I wonder if Frank Schooley, Seymour Siegel and I might arrange a flying trip to North Carolina to talk to Earl Friday, October 24, or invite him to meet us in some place such as Chicago on that date. I could arrange to be there Friday afternoon and Friday evening and fly home Saturday morning. Perhaps Burton could meet us if we could all meet in some central location such as Chicago so he would lose only one day. It would be wise for Si, Frank, and Burton to give me a wire or call concerning this possibility as soon as you have received this letter. Wynn has indicated that he will be in Urbana November 6, 7, and 8 but cannot be there earlier. A meeting with him prior to the Minneapolis meeting will give him some time to make a positive decision which he could relay to us at the convention.

Another alternative to this would be to make Wynn a written offer at this time of the job. I would suggest if we do that that we make him a top offer of $12,000 a year for four years with the understanding that the contract must be for that full period but subject to review by the Board at the end of the first year.

Please let me hear from you as soon as humanly possible. There is great urgency in settling this matter.

Sincerely yours,

Graydon Ausmus

GA:pse

Excuse this messy letter from my new secretary + me.

28th October 1952

Mr. Graydon Ausmus
WUOA
University of Alabama
University, Alabama

Dear Graydon:

I appreciate your note of October 24th. Perhaps there was some reason for you to make a personal trip to North Carolina, but I thought you could just as well have offered Wynn the job by means of a single telephone call. I presume, however, that there must be compelling reasons for you to take the journey.

I still do not agree with your idea of inviting representatives of Foundations and other educational groups in connection with the place that NAEB will have in the television picture.... at least until we have decided our own sphere of influence by ourselves. I fear that at such a Board Meeting we would be washing our linens a la Battle Creek,

Best wishes,

Seymour N. Siegel
President

sns/t

October 24, 1952

TO: Members of the Board of NAEB

FROM: Graydon Ausmus, Vice President

First may I say that, upon advice from several sources, I am going to the University of North Carolina this week-end for a lengthy conference with Earl Wynn. This will take the place of the meeting I have tried to arrange with the Committee and Earl. The purpose of this trip is to offer Earl in the name of the committee appointed to select the Executive Director the job of Executive Director at a salary of ten thousand dollars. I wish to make it clear that the action of this committee is subject to ratification by the Board at the Minneapolis meeting and that we will expect from Earl an acceptance or rejection of this offer at the Minneapolis meeting. I am making him this offer upon the advice of the committee and others with whom we have been in close contact. Wilbur Schramm has assured me of the willingness of the University of Illinois to string along with us in making him this offer. I believe we are all in agreement that the time element here is very important. Earl will need a few days in which to make a decision and NAEB needs to know by the Minneapolis meeting whether or not he will accept so that we may begin plans for the takeover or further search as dictated by his decision.

Turning to the preconvention Board meeting in Minneapolis the agenda as outlined is very inclusive and quite excellent. However one of the major items of business as proposed by the group which met in Urbana in September was a conference with a number of people who represent organizations and institutions who are forging ahead with plans for TV development so we may chart the pattern ahead with greater conservation of energies and this item per se is not outlined in the agenda. One of the most constructive steps we can take at Minneapolis will be to shape up a blue print for our contribution to the development of educational TV as an organization as well as attempting to coordinate our activities with other organizations and institutions. I should like, therefore, to appoint a working committee on a temporary basis - illegal and unofficial, if you wish - which would spend considerable time between now and the meeting and during the first period of the meeting projecting NAEB into the TV picture as far as possible - laying out a positive and vital program in the TV area. I would hope that this committee could meet in Minneapolis as early as noon on Sunday, November 2, to explore all possible avenues for TV operation - including perhaps the takeover of the JCET functions and some vigorous role in the "million dollar" FAE TV project. Perhaps we should establish our own film exchange service in the immediate future so we not only have some plans to present but a project underway to point to. Si informs me that such is now a reality.

If I have rambled sufficiently to indicate the job I have in mind for this special committee, may I then propose the names of those people. I should like to request that the following people go through on that project immediately and meet ahead of our Board meeting by six or eight hours. I should like to name to that committee: Dick Hull, Frank Schooley, John Dunn, and George Probst, with Dick acting as chairman. I would suggest that Dick consider inviting to this particular meeting on Sunday afternoon Armand Hunter or Garnet Garrison if he feels that either of them can contribute some constructive thinking to the committee work. This is not a renaming of Si's television committee but is a specific assignment group for this one chore.

By way of an agenda for the Sunday evening November 2 meeting of the Board, I would suggest then that we approve the agenda and spend the remainder of that meeting hearing the recommendations of this committee. This committee and the resulting discussion will put us in a better position to meet with representatives of other organizations.

And this brings me to the point I mentioned above which is that we should attempt at the pre-convention Board meeting to work out a coordinated and cooperative drive for the development of educational TV. I would suggest, therefore, that the Wednesday afternoon and Wednesday evening meetings be devoted to this problem. Certainly by Wednesday afternoon we will have integrated our thinking on the matter and will be prepared to discuss the future of TV and radio with all of those who are active in it. I shall invite representatives of the two foundations with which we have worked most closely, a representative of the American Council on Education, JCET, and a number of other individuals. If any of you have ideas for groups which should be invited, let me know immediately and the invitations will be sent.

With these two exceptions which are primarily organizational, I think the agenda is complete. Unquestionably we have a heavy week facing us and a very significant one for the future of the organization. I certainly wish it were possible for Si to be on hand throughout the entire session, but he indicates that he will arrive about noon Wednesday and take over from there. I look forward to seeing all of you for the 8 p.m. meeting Sunday, November 2.

Sincerely yours,

Graydon Ausmus
Vice President

GA:pse

P. S. I just got through to Jim by telephone and he will handle the invitations to this meeting.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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WUOA, University of Alabama
University, Alabama

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FRANK SCHOOLEY
WILL, U. of Illinois
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JOHN DUNN
WNAD, U. of Oklahoma
Norman, Okla.
Missouri, Kansas, Colorado, New Mexico, Oklahoma, Arkansas, Texas and Louisiana.

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KWSC, State College of
Washington
Pullman, Washington
Montana, Washington, California, Idaho, Oregon, Nevada, Arizona, Utah and Territory of Hawaii.

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Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

November 12, 1952

Mr. James Miles
Room 119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

The pressure of things at home has kept me more than occupied these first two days of the week. Now I would like to get some NAEB business rolling.

Will you please give me a briefing on the total relationship of the president to the headquarters operation as seen from the position of the Executive Director. As you know, I have been in on all the Board meetings in determining policy, etc., but the details of operation between you and Si are not included in my knowledge of the situation. Specifically I need to know which, if any, operational details are approved by the president, how the funds provided for the president's secretary, telephone calls, etc. are handled between you and Frank. At the post-session meeting in Minneapolis the Board authorized $100.00 per month for secretarial help for my office and the $500 contingency fund which has been approved for Si. I do not know how these funds have been handled, so please inform me.

At our advance meetings several actions were taken which gave specific directives to the incoming president. I would appreciate your giving me a rundown on those as soon as possible - perhaps even before you get the minutes completed for distribution to the Board.

Now that you are both Mr. Secretary and Mr. Executive Secretary, what is your next deadline for a newsletter and what specific contributions would you like from me for that newsletter.

We hope to have a meeting of a pre-planning or strategy committee in the very near future at the University of Illinois. I have not decided the exact group nor the total number of people that I will call to that meeting nor the exact date. I wonder, however,

if Monday and Tuesday November 24th and 25th might not be our best bet. Please check the availability of space for approximately five people at the Illini Union on those dates and give me a reply concerning your and Frank's availability on those two dates. We should also want Dallas Smythe to be in on a portion of this meeting also Schramm + Hudson

Another matter of special concern right away is getting resolutions out. May I propose that I draft in rather careful detail all of the resolutions which need to be mailed, send out those which are routine, and forward the others to you for revision and copying in some elaborate style as was proposed at the convention. O.K.? There are many other matters which I should like your reaction to, but these are of sufficient urgency that I shall get this off to you and wait until a later date for the others.

My warmest regards always.

Sincerely yours,

G. A.

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

cc: Frank Schooley

P.S. Please forward me some of our new stationery.

You Got me into this Schooley—you + Jack + Waldo. I'll be expecting a constant flow of ideas + other help including Bites from you.

Yet description (Exec. Dir.)

November 14, 1952
Airmail-Special Delivery

Mr. Graydon Ausmus
Station WUOA
University of Alabama
University, Alabama

Dear Graydon:

I will try to answer the specific points in your letter of November 12.

First, operational details of headquarters have in the main been left to me. If I felt I needed support or advice, I went to Sy. This was a fairly rare occurrence. I imagine I will not need to bother you very often at this level. Things which need policy determination can normally wait until Board or Executive Committee meetings. All of this does not mean that I won't be calling on you from time to time and asking your advice, but I think it does mean that you need not worry about this end of things. Your job is so involved that I imagine you are going to have to assure yourself that good operation is existing in certain areas and then depend on it to go by itself.

In the past, funds have been provided for the president's secretary, telephone calls, etc., directly between Sy and Frank. Sy merely made up a slip of paper indicating what the bill was and where it was to be charged, approved and signed it, and sent it to Frank for direct payment. I believe the contingency fund was handled in the same way. However, I will let Frank answer more specifically on this.

The minutes of the Board are fairly well along toward completion. I should have them in your hands within a week. As I briefly review them, the only immediate thing which needs to be done is to order a committee to select Fulbright grantees. You do, of course, need to select the other committees. In this regard, there is nothing sacred about the committee alignment which Sy has used for the last year or so. In other words, you may have as many committees as you like and call them whatever you like, too.

We are gradually assembling material for the News-Letter, and I believe we will follow a procedure of trying to get it out the first of the month. I am tentatively hitting toward a November 24 deadline for the December issue. I may make some changes in the News-Letter format, but it will cover essentially the same things it has in the past. I never believe in having columns or pages just to say we have them. I would be happy to have a "President's Page" or a "Message

from the President" at any time and in any issue. At this moment, I think such copy should be in my hands around the 20th of the month.

You have undoubtedly by this time received word of the FAE meeting in Chicago. Would there be any possibility of combining this meeting with the one you suggested here on November 24 and 25? As I understand it, the FAE meeting is to be on the afternoon of December 4. I am sure we can find space for you and Paulu here the nights of December 2 and 3 or the nights of December 5 and 6 if you can stay over those days. I think we might get about as much done at that time, and it would save considerable travel. I haven't tried to get any rooms yet but will do so as soon as I hear from you again.

Your suggested handling of the resolutions is perfectly okeh with me. You do whichever of these you think right and then send the rest to me with the proper instructions.

The new stationery is not off the press yet, but we expect it about the first of December. I'll send you some at the earliest possible moment.

I am sure this is going to be a great year for NAEB. I know that you will give it your very best and that will be more than good enough to keep us going down the straight and narrow path.

Sincerely,

Jim Miles
Executive Director

JSM:ll
cc: Burton Paulu
Frank Schooley

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WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

November 12, 1952

Mr. James Miles
Room 119 Gregory Hall
University of Illinois
Urbana, Illinois

11-13 2

Dear Jim:

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Will you please give me a briefing on the total relationship of the president to the headquarters operation as seen from the position of the Executive Director. As you know, I have been in on all the Board meetings in determining policy, etc., but the details of operation between you and Si are not included in my knowledge of the situation. Specifically I need to know which, if any, operational details are approved by the president, how the funds provided for the president's secretary, telephone calls, etc. are handled between you and Frank. At the post-session meeting in Minneapolis the Board authorized $100.00 per month for secretarial help for my office and the $500.00 contingency fund which has been approved for Si. I do not know how these funds have been handled, so please inform me.

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if Monday and Tuesday November 24th and 25th might not be our best bet. Please check the availability of space for approximately five people at the Illini Union on those dates and give me a reply concerning your and Frank's availability on those two dates. We should also want Dallas Smythe to be in on a portion of this meeting. plus Bob Hudson & Wilbur Schramm

Another matter of special concern right away is getting resolutions out. May I propose that I draft in rather careful detail all of the resolutions which need to be mailed, send out those which are routine, and forward the others to you for revision and copying in some elaborate style as was proposed at the convention. O.K.? There are many other matters which I should like your reaction to, but these are of sufficient urgency that I shall get this off to you and wait until a later date for the others.

My warmest regards always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

cc: Frank Schooley

P.S. Please forward me some of our new stationery.

November 14, 1952

TO: Executive Committee and Committee of Five, NAEB. Carbons to be mailed to all members of the Board.

SUBJECT: NAEB-FAE Meeting: NAEB Strategy Meeting.

FROM: Graydon Ausmus, President, NAEB.

If you have not already done so, you will receive very soon an invitation to meet with Mr. C. Scott Fletcher and other representatives of the FAE at the Blackstone Hotel in Chicago at 2 o'clock on the afternoon of December 4. This invitation is being extended to all members of the Executive Committee and to the Committee of Five with expenses paid by FAE. Since this will bring together all of those people, except two or three, whom I had planned to invite to our strategy meeting in Urbana on the 24th and 25th, there is no reason for pursuing that meeting, but there is every reason for us to plan to stay over the evening of December 4 and the morning of December 5 to do the job we had laid out for the earlier meeting.

Prior to this meeting in Chicago - not later than Wednesday, November 26 - I should like to request that you search the most remote reaches of your soul and prepare a full and detailed statement on the subject we discussed at the post-session Board meeting in Minneapolis - the full nature, scope and influence of NAEB in the years ahead and a complete breakdown of the points outlined on the attached sheet. I do not present this outline as a final one nor as one I think you should follow but rather as a tool to use in your thinking rather than to define and limit your thinking. I urge, however, for your own benefit and for the benefit of the organization, that you do a thorough and painstaking job on this.

I am inviting, at NAEB expense, two additional people to our meeting in Chicago and asking them to meet with the Board on the afternoon of December 4 immediately following our meeting with Fletcher. Those two people are Merritt Ludwig and Jack Dunn. The reason for inviting Ludwig goes back to our last meeting in Minneapolis where all were agreed that an expert in group dynamics should have been present at our Friday night Board meeting and in some of the other meetings to capture on paper while it was happening the sense and essence of the thinking of our group. This will be Merritt's job at Chicago. If this is an experiment, it is not an expensive one. If I am wrong, I beg your indulgence, but I sincerely believe that from Ludwig's report of our meeting in Chicago will come one of the clearest statements of the total thinking of this group that we have been able to get on paper since the organization was established. I am asking John Dunn to come to this meeting because he has always maintained an independent attitude where many of us are inclined to be swayed by the thinking of the other people. John also represents the thinking of a large segment of this organization more fully than any of the others of us - not a brake, but a ballast.

Through the courageous, intelligent, and imaginative leadership of Dick Hull and his close associates during the years when he was president

of this organization and the brilliant, acknowledge-no-obstacles, acknowledge-no-limitations, let's-get-the-job-done leadership of Seymour Siegal, the National Association of Educational Broadcasters has come of age. It is now time for us to literally bring all of our energies and intelligence to bear in buckling down to the gigantic task of accomplishing the job which has been laid out for us. At the same time that we are applying all our energies and resources to the task at hand, we must keep our eyes on the job ahead ever exploring new and more exciting fields of service. At this point it is impossible for us to go backward. The big question is how wisely shall we go forward - and how effectively.

I look forward to seeing you in Chicago December 4. From this meeting we should emerge with many of the answers to the poor outline presented on the attached sheet.

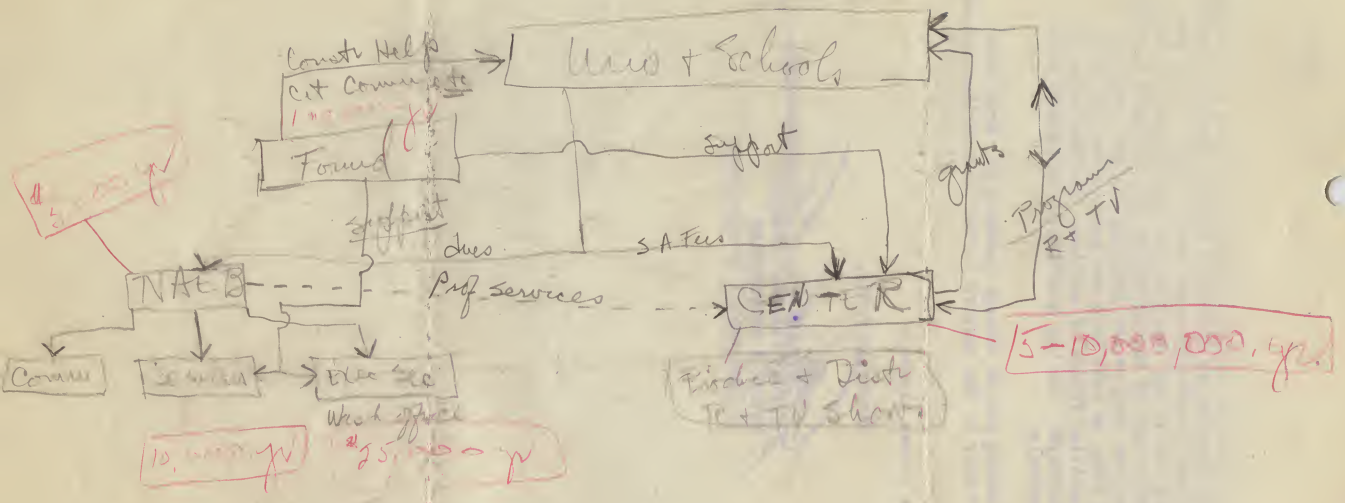
My kindest and best wishes always.

Sincerely yours,

Graydon Ausmus, President
National Association
of Educational Broadcasters

GA:pse

1953 - 52/53 ?



Univ + Schools — makers of Educ policy
Educ Broad.

Found — Technology

NAEB — Prof society

Center — Services

November 17, 1952

Business Office
University of Alabama
University, Alabama

Gentlemen:

Herewith, check in amount of $38.10 in payment of toll service and telegrams charged by Professor Graydon L. Ausmus on behalf of NAEB in September and October. Your statement, November 6.

Sincerely yours,

Frank E. Schooley
Treasurer

FES:fmh
Encl.

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New York 7, N. Y.

November 18, 1952

Mr. James Miles
119 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Jim:

Thanks for your letter of November 14 in reply to my request for information. I shall look forward to receiving the minutes of the meeting at your very earliest convenience. There were a number of matters which the new president was to take care of which should be handled soon - such as a note to Griffith accepting the offer of the funds for the seminar - so I shall look forward to hearing from you. ¶ The purpose of this note is to congratulate you upon the new January, 1953 schedule of NAEB releases. To my way of thinking, this is the most intelligent, most varied, most interesting and most significant line-up of shows we have placed on the net since we began operations. I would suggest a national release to all of the papers in the NAEB member station areas headlining these programs.

The mimeographed note you received from me a day or two ago answers your question of combining the strategy meeting with the FAE meeting in Chicago. I have written Paulu and Smythe regarding the possibility of a meeting of our NAEB-NUEA committee on your campus the night of December 2 and the morning of December 3. I trust you will be available for that meeting also and I hope you will give Wilbur a buzz and tell him that I hope to see him some time on the 3rd if he is in town. I expect to get out of Urbana for Chicago on the afternoon of the 3rd to be in Chicago for a conference with two or three people on the evening of the 3rd prior to the work of December 4. Dallas is taking care of room reservations for Morton and me and I have asked Burton to communicate with Dallas concerning his wishes.

I am forwarding to you two tapes of our Rita Bannerman's reading of Rebecca. Parker's reaction in Minneapolis was that it was a waste of good talent to

put such a book on NAEB tape net. Nevertheless, it is available, and I should be delighted to make it available in thirty minute packages for distribution by the net to any stations which want it. It may not do the superintellectual job which we need to do in large measure, but I believe it will have great popular appeal for many of our stations and is worthy, at least, of the consideration of the program acceptance committee.

And speaking of committees, there are a few new ones which I shall appoint within a few days. Until I have had time to completely revamp the committee setup, I shall ask that all committees appointed by Si continue to function until notified of any changes. On the whole, I think the committee setup was excellent and only a few changes will be made. By action of the Board on Thursday morning in Minneapolis the new president, Seymour Siegel, and George Probst are to constitute our committee on international affairs. It occurs to me that that might be a good committee to handle the Fulbright Scholarships.

I hope you did not misunderstand my question concerning the relationship of the president and the headquarters operation. I have no concern with meddling in any branch of the operation that is running well and I congratulate you on the efficiency with which our headquarters operation is functioning. I am confident that it will continue to so function and have no interest in taking on any responsibilities concerning it other than those which would normally accrue to the office of president. I trust you will observe the good practice of sending me carbons of significant correspondence - blind copies or acknowledged copies - so I can keep up with any significant activities from headquarters office.

The revised constitution was approved by action of the Saturday afternoon Board meeting, but Si announced that it would go into effect thirty days from that date. I do not know whether this is the necessary waiting period or not, but it is still good business. I can see no reason, however, for your delay in sending out notices to prospective members under the new constitution, ~~however~~, and would suggest that you proceed to do so. Furthermore, I think you should proceed with plans for new printing of the new constitution. A committee was appointed to make a revision of our total dues structure with Frank Schooley as chairman (you probably have the names of the other members of that committee in your notes). The dues structure should not become a permanent part of the constitution nor bylaws, however, but should be printed as a separate flyer.

Until that dues structure is approved, on the other hand, you cannot notify new members. I would suggest that you talk this over with Frank and hold off any sizeable mailing until after our meeting in Chicago. We will have a quorum of the Board at the Chicago meeting and can adopt a dues schedule at that time.

I shall keep in close touch with you as we move along.

My very best regards always.

Sincerely yours,

Graydon Ausmus
President

GA:pse

November 18, 1952

To: Graydon Ausmus

From: Frank E. Schooley

Re.: December 4 meeting, et al

Dear Sir: This I'm marking personal on the envelope, not because I have any objections to saying what I'm about to say, but because if only you and I know I said it, it can be understood in the sense and spirit in which it is written. I trust I may speak my mind, without in anyway impinging upon the perogatives of the president, or being unkind or discourteous. However, I feel I must record here. Maybe I'll be helpful, and maybe I won't. Sir, I'm not one easily hurt if others don't happen to agree with my point of view. Like Adlai I've had my experiences, and still enjoy living.

1. Frankly, I think the NAEB group should meet before the meeting with Fletcher. There is considerable concern about NAEB establishment of the Film-TV Exchange. Of, I gather there is concern. I'm sure Griffiths was concerned at Minneapolis. I'm positive. I have a hunch Fletcher is, too. I've tried to poor oil on the water, and for the moment it has had some effect, but I feel sure that is behind meeting, as much as anything else. I may be wrong. We ought to know what we think before, not afterwards.

2. I think you should be ultra cautious in inviting others to the meetings than those who normally fall within the framework. Why Dunn? What will other Board members think about you inviting Dunn? I'm not talking against Dunn; I'm talking about the principal, and I think you should be wary of pitfalls, as much as mountain climing to heights.

3. Here again, I have no personal objections. I have no objections to trials. I am a skeptic about any good which can come of Ludwig's presence. Don't interpret this as a serious objections, but I'd rather tell you now than later. In the first instance, group dynamics doesn't provide all the answers in any case. I don't happen to think Merritt is an expert in that field -- and here again, I may be wrong.

4. Your call for a meeting on December 4 should be more definite -- i.e., theNAEB meeting which follows. Where? When will it end? If we could be more definite would be helpful. This follows as a suggestion because of the many gripes I heard from Board members about the Minneapolis meetings.

Sir, I shall be present. I trust you will notresent my candid remarks.

Your humble servant and well-wisher,

Regards,

November 22, 1952

Mr. Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)
University, Alabama

Dear Graydon:

Suggest simple procedure. Have secretary type up charges for a given period, as bill against NAEB. Have President Ausmus sign his approval on the same statement. Transmit check directly if he has her address -- and telephone number. While I'm suggesting, suggest payments on a monthly basis, calendar month, makes it easier on the treasurer, but suggestion can easily be overruled.

Regards,

Frank E. Schooley
Treasurer

P.S. Wilbur will be here when you are here.
fes

FES:es

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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GRAYDON AUSMUS
WUOA, University of Alabama
University, Alabama

TREASURER
FRANK SCHOOLEY
WILL, U. of Illinois
Urbana, Ill.

EXECUTIVE DIRECTOR
JAMES MILES
GREGORY HALL, U. of Illinois
Urbana, Ill.

GENERAL COUNSEL
MARCUS COHN
Cafritz Building
Washington, D. C.

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Washington
Pullman, Washington
Montana, Washington, California, Idaho, Oregon, Nevada, Arizona, Utah and Territory of Hawaii.

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DIRECTOR OF STUDIES
DALLAS W. SMYTHE
Illinois University Communications Research Institute.
Urbana, Illinois

SECRETARY AND PUBLICATIONS EDITOR
BURTON PAULU
KUOM, U. of Minnesota
Minneapolis, Minnesota

PRESIDENT
SEYMOUR N. SIEGEL
WNYC, Municipal Broadcasting System
2500 Municipal Building
New York 7, N. Y.

November 19, 1952

Dr. Frank Schooley
Radio Station WILL
University of Illinois
Urbana, Illinois

Dear Frank:

Thank you for your kind note of November 12 and your offer of assistance. Since you and Dunn are responsible for this position, I guarantee you I shall call on both of you frequently.

Already I find the mail stacking up and an employing an additional secretary to help keep it rolling. The Board at its Saturday night meeting in Minneapolis - at which a quorum was present - authorized a continuation of the $100.00 a month allowance for a secretary for the President. I am employing Mrs. Wilma Fike on a call basis to fill this spot. Please let me know how I should handle her pay check with you.

Jack Morton and I will be on your campus the evening of December 2 and morning of December 3. I hope to be able to chat with you and others at that time.

My warmest regards always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

November 19, 1952

Dr. Dallas W. Smythe
Illinois University Communications
Research Institute
Urbana, Illinois

Dear Dallas:

I am in receipt of a copy of the note from Frank acknowledging receipt of the third monitorial study in New York and am reminded that there was some discussion of your presenting to a committee, the constitution of which I do not remember, your revision for the proposed budget for this study. Perhaps Frank or Jim can tell you who constituted this committee and you can have the provision worked out for approval by them and/or the Executive Committee when we meet in Urbana and Chicago early in December. As soon as I receive the minutes of our Minneapolis meeting, I will be a little more intelligent about our various committees and can proceed with others as needed.

My best always.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA(FM)

GA:pse

cc: Dr. Frank Schooley

Mr. Graydon Ausmus

Jim
O.K.

December 11, 1952

Mr. Frank Schooley
Station WILL
University of Illinois
Urbana, Illinois

Dear Frank:

I am enclosing an account of expenses I incurred on my trip to Chicago last week. Graydon told me I was traveling on NAEB and not at Fund expense like the rest of the NAEB representatives present.

Since I did not have tax exemption blanks from Illinois, my railroad ticket was not tax free. At Graydon's suggestion, I have listed the railroad fare as tax free in my account and have absorbed the tax in other items in the account. If this should cause some trouble in your business office, let me take the penalty for the tax and go ahead with processing the voucher.

We are unable to locate University of Illinois expense account blanks here, so I assume you will have to send a blank for me to sign. Anything you can do to expedite my reimbursement will be very much appreciated. Only ten more shopping days until Christmas!

Best personal regards.

Sincerely,

Merritt C. Ludwig
Asst. to the Director

MCL:en
enc.

P. S. I think it was a dirty trick for you Illinois people to get our Iowa coach in trouble. Look out for vengeance of the Hawk!

M. C. L.

Urbana, Illinois
December 12, 1952

Mr. James S. Miles
Executive Director
N.A.E.B.
119 Gregory Hall

Dear Jim:

Herewith check in amount of $1200 to cover NAEB expenditures in behalf of the NAEB-FAE Grants-in-Aid for 1952 Project.

Incidentally, this completes payment of all grants and all expenditures. The entire $80,000 has now been expended.

Cordially,

Frank E. Schooley
Treasurer

FES:es

cc: Graydon Ausmus

Joint Committee on Educational Television

1785 MASSACHUSETTS AVENUE, NORTHWEST, WASHINGTON 6, D. C.

December 12, 1952

JCET MEMBERS

AMERICAN COUNCIL ON EDUCATION
DAVID D. HENRY

ASSOCIATION FOR EDUCATION BY RADIO-TELEVISION
FRANKLIN DUNHAM

ASSOCIATION OF LAND-GRANT COLLEGES AND UNIVERSITIES
JAMES H. DENISON, VICE-CHAIRMAN

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
SEYMOUR N. SIEGEL

NATIONAL ASSOCIATION OF STATE UNIVERSITIES
ALBERT N. JORGENSEN

NATIONAL COUNCIL OF CHIEF STATE SCHOOL OFFICERS
EDGAR FULLER, CHAIRMAN

NATIONAL EDUCATION ASSOCIATION OF THE UNITED STATES
BELMONT FARLEY

RALPH STEETLE, EXECUTIVE DIRECTOR
HUDSON 6628

Mr. Graydon Ausmus, President
National Association of
Educational Broadcasters
WUOA, University of Alabama
University, Alabama

Dear Mr. Ausmus:

Since October of 1950 the National Association of Educational Broadcasters, acting in concert with the American Council on Education, the Association for Education by Radio-Television, the Association of Land Grant Colleges and Universities, the National Association of State Universities, the National Council of Chief State School Officers, and the National Education Association, has maintained the Joint Committee on Educational Television. This organization has represented the educational establishment in the field of television.

The Committee has scheduled a Seminar for January 21, 1953 at the Waldorf-Astoria Hotel in New York City for the purpose of reporting to and receiving guidance from the heads of its constituent organizations. The meeting will continue on the 22nd with representatives of foundations, FCC members, representatives of commercial broadcasting, and others, and we would appreciate it if you could remain in attendance that day as well.

It has been the function of the JCET to emphasize the educational nature of educational television. We need your help now and that of the officers of the other constituent organizations of the Joint Committee in charting policies for the future activities of the JCET.

We are also inviting the Vice President of the NAEB, Mr. Burton Paulu.

The Committee will, of course, be pleased to reimburse you for your expenses incurred in attending this Seminar.

Sincerely yours,

Edgar Fuller

Edgar Fuller
Chairman

Urbana, Illinois
December 26, 1952

To: Graydon Ausmus, President

From: Frank E. Schooley, Treasurer

Re. A number of things.

1. Check for Mrs. Evans et al enclosed.

1a. I agree, in future let's have them submitted on separate bills, where two or more are involved. It will be better for the individuals concerned.

1b. In the future, will you please initial to indicate I should pay. I think it would look better in the records when books are audited.

2. I've checked on that note you forwarded to me regarding Alabama's network assessment. Our bursar says payment has been made. I guess check has even cleared by now.

3. Regarding the interim, my thoughts were your thoughts, or your thoughts were my thoughts. And, Miles is in complete agreement. From that point all set.

4. FYI, Extension 2779 also can be used to reach Schooley. An extenstion of the extension is now located in my second floor office, along with buzzer -- both ways. We've already used to advantage.

5. Happy New Year to you, sir!

Regards,

Frank E. Schooley
The Office holder

fes/fes

P. S. (6) Yes, January 8 and 9 are o.k. by me for meeting of the NAEB Executive Committee.

University of Illinois
Business Office

Date November 13, 1952

This is to inform you of a balance in your account as follows. Please arrange for payment at Cashier's window, 100B Admin. Bldg. or return card with mail remittance.

Service Assessment, NAEB tape Network $125.00

RV
2610

University of Alabama
Radio Station WUOA
University, Alabama

WUOA-FM

91.7 ON YOUR FM DIAL

"THE VOICE OF THE UNIVERSITY OF ALABAMA"

RADIO BROADCASTING SERVICES

EXTENSION DIVISION
UNIVERSITY OF ALABAMA

November 26, 1952

UNIVERSITY, ALABAMA
BOX 2002

RECEIVED
DEC 1 1952
UNIVERSITY OF ALABAMA

Dr. R. E. Tidwell
Dean, Extension Division
University, Alabama

Dear Dr. Tidwell:

Attached is a second notice of our NAEB Tape Network Service Assessment fee which is past due. This is our payment to the network for the many brilliantly outstanding programs which the educational institutions are distributing on a cooperative basis. We are using approximately eight hours a week on our station of this type of program which is not available anywhere else.

A requisition covering this was dated October 28 and should have been cleared by now. I trust this requisition will be processed soon.

Sincerely yours,

Graydon Ausmus, Director
Radio Broadcasting Services
Manager, WUOA-FM

GA:pse

Mr. Ausmus —
This was made to
University of Illinois
as they instructed —
It was mailed Nov. 7, 1952.
We enclosed the duplicate copy of
the invoice so they would know what
the check covers —
(Check # 48,246)
W. Payne

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE PRESIDENT

December 18, 1952

Mr. Frank Schooley
WILL, University of Illinois
Urbana, Illinois

Dear Frank:

I am enclosing Mrs. Evans' secretarial bill for the last month but have a question or two to raise concerning it. Actually, this amount will be divided among two people here and I am wondering if it would not be wise in the future, because of income tax complications, to send two separate bills on it. Let me know what you think about it.

Jim called this morning concerning the Skornia appointment. I relayed to him several reactions which I should like to pass on to you and one which I did not give to Jim. In the first place, I would vote for Harry Skornia for this job if he is available by June 1, 1953. I do not think, however, that we should hold it open longer than that. In the event we do secure Skornia's services, I would suggest that you, and you alone, be responsible for supervision of the headquarters operation. Jim suggested that he and you combined would be responsible for getting the job done, but I cannot conceive of a division of services on the supervisory level which would be satisfactory. Therefore, sir, I would insist that you be named Acting Executive Director and that you be given adequate remuneration for this assignment and that you employ whomever you wish to be responsible for carrying out your directives at whatever salary you think necessary.

In the event Harry is not interested or cannot be available by June 1, we still should get somebody on the job. I should like to reconstruct the committee for hiring an Executive Director appointing you chairman of that committee and asking Dick to work with you on it. Burton has indicated that he is too tied up to be active and you may or may not know that Allen Miller is on leave for several months for some special "Voice" assignment and I hear by the grapevine that he may take a year or two's leave. Assuming that you will accept the job of chairman of that committee, will you plow full steam ahead for a replacement? If Skornia cannot take the job, look into John Greenlee at Iowa State and start looking for new names.

Bob Anderson indicated to me that he would not consider the job on a four-year basis and would not be available before the first of June in any event. Gail Adkins and John Crabbe have both indicated to me that they would accept the job. However, both are slated for Voice of America assignments in the very near future, I understand, and any decision concerning them would have to be made immediately. Frankly, my first vote beyond Skornia is for Greenlee.

Because of many important matters that are hanging fire at the moment and need attention, I should like to call a meeting of the Executive Committee for as early in January as possible. Perhaps, the 8th or 9th would be a good date. At this point those days are clear for me and it is possible that we could get Burton to join you, Jim and me there. Give me a response as soon as possible.

My kindest personal regards.

Sincerely yours,

Grayson Ausmus
President

GA:pse

cc: Richard Hull
Burton Paulu

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
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